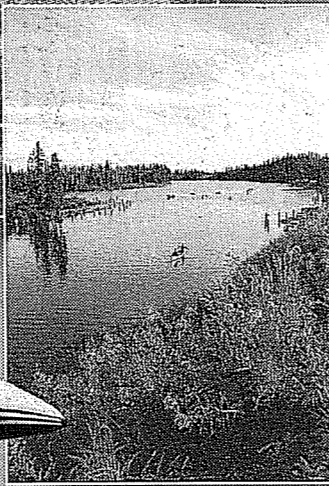


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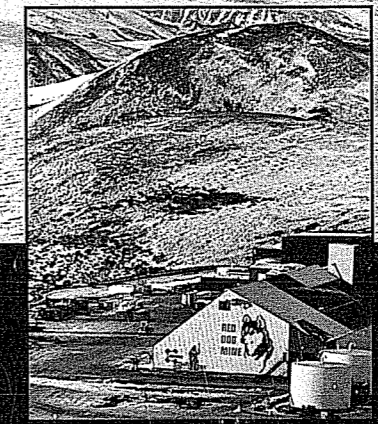
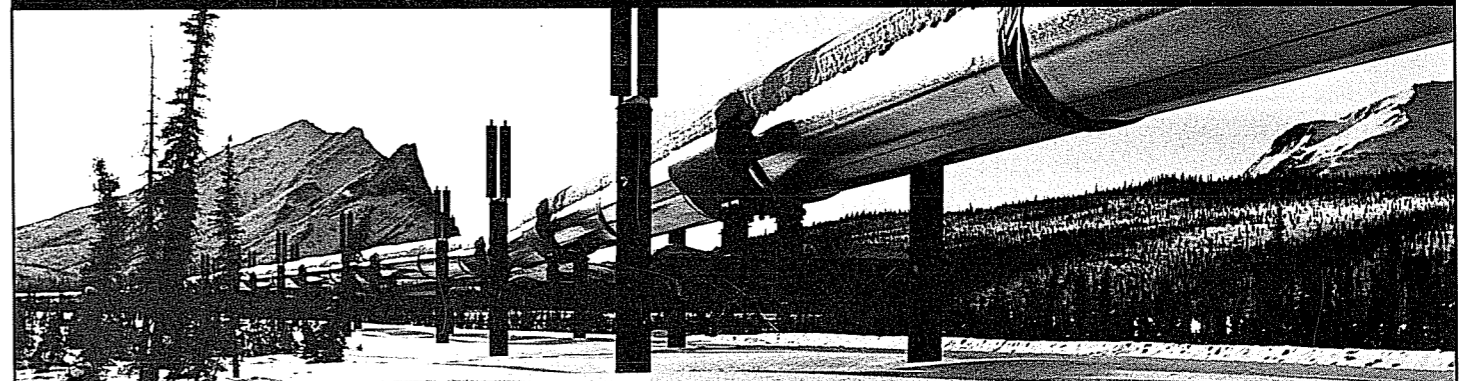
Resource Review

November 1993 A monthly publication of the Resource Development Council, Inc.

Resource Development Council
14th Annual Conference

Alaska's Economy in Transition *Exploring Common Ground*

Wednesday and Thursday
November 18-19, 1993
Hotel Captain Cook
Anchorage, AK



Official Program



Dear Colleague:

Here's a preview of the Resource Development Council's 14th Annual Conference, "Alaska's Economy in Transition: Exploring Common Ground." Bigger and better than ever, RDC's conference is a fact-filled forum featuring over 40 speakers in a program of debates and bonus workshops on the most volatile resource and economic issues facing Alaska.

RDC's conferences have a history of excellence and I think you will agree the line-up of speakers is outstanding, the topics provocative and the educational effort worth supporting. A new format includes three optional workshops which provide opportunities to get together, ask questions and have intensive learning sessions with the experts. You will be impressed with the range of subjects, the caliber of speakers and attendees, and the many networking opportunities.

The conference will focus on the transitions underway in Alaska's local economies and its basic industries. How will these changes affect you? With Alaska's economy in transition, what can we do to supplement resource development?

The challenges before us are not simple, but RDC's "Alaska's Economy in Transition" is on the cutting edge of the most current issues and information on resource development and Alaska's economy. From the regulated to the regulator, the preservationist to the resource producer, the consumer to the retailer, this timely conference embraces different perspectives in a spirit of forward thinking to find common ground to the challenges ahead.

Adapting to change is a necessity in order to thrive in a changing, new economic order. It's time to move from conflict to consensus and consider the possibilities and new ideas to help Alaska find a brighter economic future. In Alaska, a state that has 88 percent of its land in public ownership, and whose economy is almost entirely based on resource development, the changes sweeping the nation will have a profound effect.

The issues are complicated, but it is in the interest of us all to bring them to light for the public to understand what is facing Alaska. Educating the public is our goal. Attending RDC's annual conference is one way you can help RDC work for you. Your participation is important. We hope you will take the time to be there.

Sincerely,

James L. Cloud
President

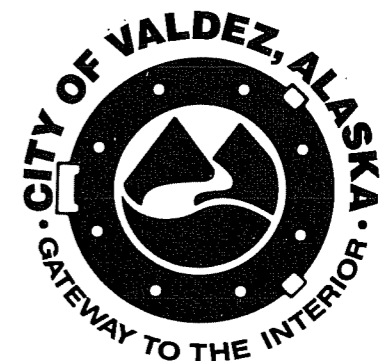
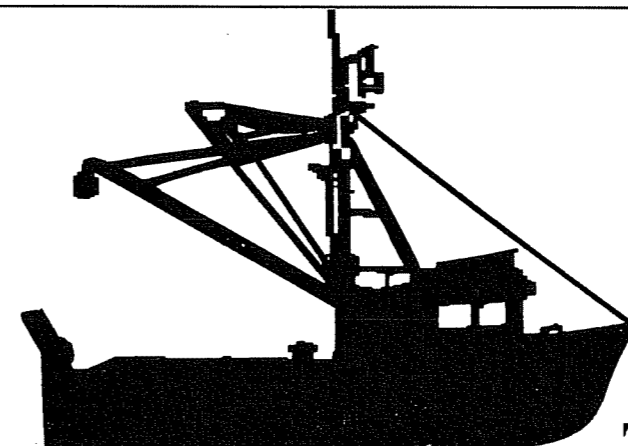


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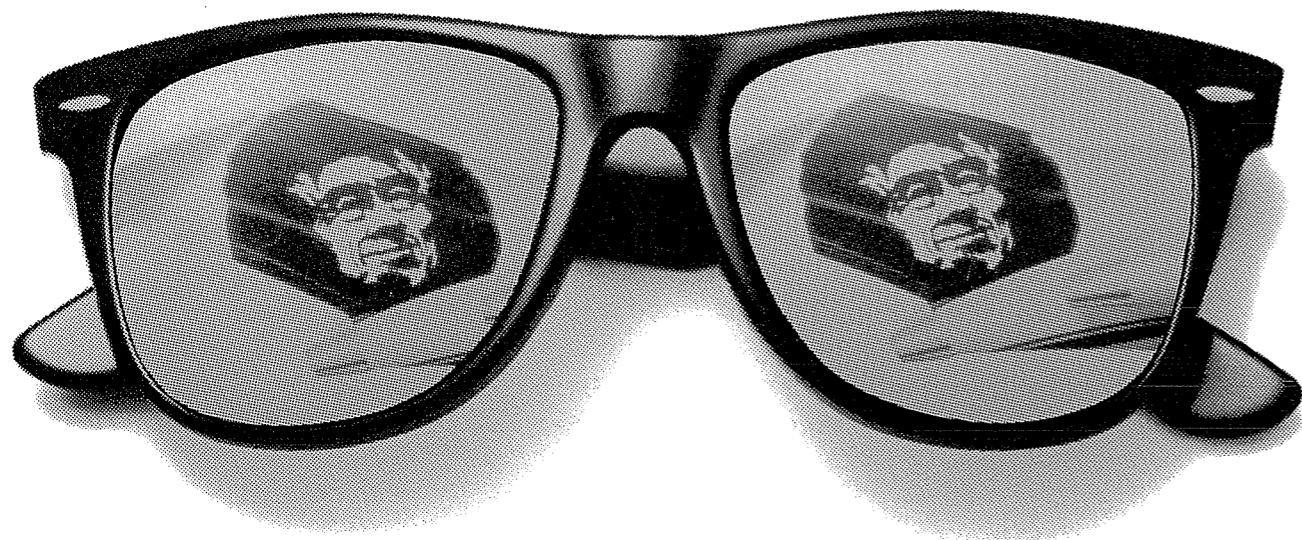
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47 Speakers/Hot Issues

*Conference offers new format,
outstanding speakers and
lively panel debates*

Featuring 47 speakers focusing on subjects ranging from the retail boom in urban Alaska to new federal policies affecting resource development on public lands, the Resource Development Council's 14th Annual Conference, **Alaska's Economy in Transition: Exploring Common Ground**, will open Thursday, November 18 at the Hotel Captain Cook.

John Knebel, President of the American Mining Congress, will officially open the two-day conference with a noon keynote lunch presentation on Washington's agenda for Alaska and the West. Knebel will address new federal policies affecting resource development on public lands and how those policies will affect Alaska, a public land state heavily dependent on resource development.

The Friday keynote lunch will serve as a special legislative forum where the leaders of the House and Senate, along with the majority and minority leaders of both houses and the chairman of the resource committees, will address resource issues of the 1994 Alaska Legislature.

The opening segment Thursday afternoon will feature a special panel presentation entitled, "Alaska's Retail Boom: What Do They Know That We Don't?" Panelists include Don Shinkle, Vice President of Corporate Affairs for Wal-Mart, Robert Matthews, General Manager of Kmart, Rik Bucy, Store Director, Fred Meyer of Alaska, Gregory Carr, Vice President of Marketing and Sales for Carr Gottstein Foods and Neal Fried, Senior Economist with the Alaska Department of Labor. The RDC panel will mark the first time major national retailers come together at the same table to discuss the retail boom in urban Alaska. Fried will present an economic-labor analysis of the expanding retail sector while Gregory Carr will address how the major Alaska food chain will respond to heightened competition.

The conference includes a number of other panel presentations on a wide range of subjects, including the



RDC conferences and forums have a history of excellence. The 1993 program offers optional workshops and panel presentations on a wide range of subjects.

Mental Health Lands Trust dilemma, resource development and environmental regulation on Native lands, and a media perspective on resource development, the environment and the economy.

The media panel features John Fund, Senior Editorial Writer for the Wall Street Journal, Graham Fysh, Senior Business Writer for the Tacoma Morning News Tribune, Howard Weaver, Editor of the Anchorage Daily News and John Tracy, News Director of KTUU Channel 2 News in Anchorage. Specific topics to be addressed by the media include the coming bust in the Pacific Northwest, the new politics of the environment and economic activities to supplement resource development.

The RDC conference will also feature a segment highlighting the transitions underway in Alaska's oil and gas, mining, timber, fishing and tourism industries. In addition, a panel of state, federal, and local government officials, as well as industry leaders will address controversial Alaska resource issues in the context of ANILCA. The labor perspective on federal land use policies and their impact on Alaska jobs will be outlined when a high-level official from Teamsters Local 959 addresses the conference.

The conference also includes three optional workshops:

- **Strategies for Working Juneau Effectively**
- **How To Stay Alive in the Competitive Retail Marketplace**
- **EPA Regulatory Issues Impacting Small Communities and Business**

The conference program includes representatives from the Sierra Club, the National Wildlife Federation, the Alaska Center for the Environment and the National Park Service to not only provide different perspectives on the most controversial issues, but to explore common ground and consider new approaches to resolving conflicts in the resource development arena.

Alaska's Economy in Transition

Exploring Common Ground

Thursday, November 18, 1993

Registration:

8:00 a.m. to 11:00 a.m.

(Eye-Opener refreshments, courtesy Host City,
Municipality of Anchorage)

Optional Workshops:

9:00 a.m. to 10:30 a.m./5:15 p.m. to 6:45 p.m.

Exhibits Open:

8:00 a.m.

Gourmet Luncheon:

12 Noon

Afternoon Program:

1:30 p.m. to 5:00 p.m.

Workshop I

(Attend one of two concurrent morning workshops.)

9:00 a.m. How To Stay Alive In The Highly Competitive Retail Marketplace

- An optional workshop for conference attendees that outlines how to stay alive in Alaska's new highly competitive retail marketplace. Where to get information, how to write a working marketing plan, and how to isolate your customer are key areas of discussion.

- **Jim Avery**, Professor, University of Alaska and marketing consultant
- **Stu Kingsley**, Small business consultant and owner of Indelible Ink

Workshop II

9:00 a.m. EPA Regulatory Issues Impacting Small Communities and Business

- An optional workshop where the regulated meets the regulators to discuss federal and state regulatory issues impacting small communities and businesses. Used oil, storm water, air permits, hazardous generator regulations and other issues will be highlighted.

- **Valerie Haney**, Public Health Officer and Environmental Protection Specialist, EPA
- **Curt Eilo**, Hazardous Waste Enforcement Coordinator, EPA
- **Janice Adair**, Regional Administrator, Alaska Department of Environmental Conservation

12 Noon Gourmet Lunch

Keynote Presentation:

Washington's Agenda for Alaska and the West

John A. Knebel

President, American Mining Congress
Washington, D.C.

Moderator: **Jim Cloud**, President, RDC
Vice President, National Bank of Alaska

2 p.m. Alaska's Retail Boom: What Do They Know That We Don't?

Moderator: **Scott Thorson**, Secretary, RDC,
President, Telida Properties

- **Don Shinkle**, Vice President, Corporate Affairs, Wal-Mart Stores, Inc.
- **Robert Matthews**, General Manager, Kmart Corp.
- **Rik Bucy**, Store Director, Fred Meyer of Alaska
- **Neal Fried**, Economist, Alaska Department of Labor
- **Gregory Carr**, Vice President, Sales and Marketing, Carr Gottstein Foods Company

3:30 Economy in Transition: Outlook for Alaska Jobs

- **Jerry Hood**, Executive Assistant to the Secretary-Treasurer, Teamsters Local 959

4:00 Resource Development: A Media Perspective

Moderator: **Elizabeth Rensch**, Vice President of RDC, General Manager, Analytica, Inc.

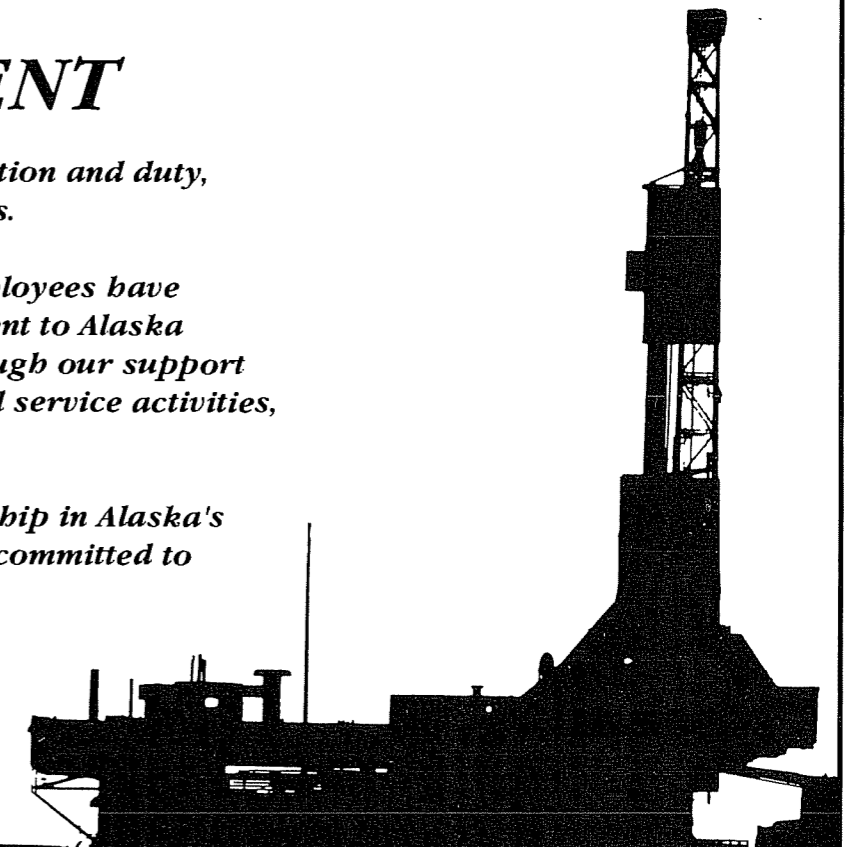
- *The New Politics of the Environment*
 - **John Fund**, Sr. Editorial Writer, Wall Street Journal, New York
- *Crash Landing: Coming Bust in the Pacific Northwest*
 - **Graham Fysh**, Sr. Business Writer, Morning News Tribune, Tacoma, WA
- *Economic Activities to Supplement Resource Development*
 - **Howard Weaver**, Editor, Anchorage Daily News
- *Economic Development and Environmentalism*
 - **John Tracy**, News Director, KTUU, Channel 2 News Hour

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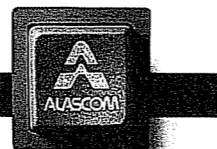
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Workshop III

5:15 p.m. **Strategies for Working Juneau Effectively**

- *Politics is the art of compromise, but despite the best efforts to expedite a sound economic or resource development project, frustrating delays occur, gridlocking progress. This workshop looks at ways to work the system effectively in Juneau.*

- **Representative Gail Phillips**, Majority Leader
- **Thyes Shaub**, President, Shaub & Associates
- **Joe Hayes**, President, Legislative Consultants

Friday, November 19, 1993

7:30 a.m. *Eye-Opener refreshments, courtesy of Host City, Municipality of Anchorage*

Policies Issues: State and Federal

8:00 **Environmental Imperatives and ANILCA Lands**

Moderator: Allen Bingham, Treasurer, RDC, Partner, Deloitte and Touche, CPA's

- *Environmental Imperatives & Alaska's Economy*
 - **Paul Anderson**, Deputy Regional Director, National Park Service
- *Tourism: The Human Factor in the Parks*
 - **CJ Zane**, Government Relations Director, Holland American Line Westours, Inc.
- *Access: Dimensions of Alaska's Dilemma*
 - **Stan Leaphart**, Citizens Advisory Commission on Federal Areas
- *ANWR: The Legacy of ANILCA*
 - **Mano Frey** and **Mayor Jerome Selby**, Co-Chairmen, Arctic Power!
- *Tongass Reforms: Timber, Fish and Tourism*
 - **Dan Keck**, former Mayor of Sitka
 - **Frank Roppel**, Executive Vice President, Alaska Pulp Corporation, Sitka

10:00 **Environmental Imperatives and ANCSA Lands**

Moderator: RDC Board Member John Rense, Vice President, Resources, NANA Regional Corp.

- **Jerry Booth**, President, Vice President, Minerals and Coal, Cook Inlet Region, Inc.
- **Jim Mery**, Vice President, Doyon Ltd., Fbks
- **Elizabeth LeBlanc**, Plans Director, Calista Corp.

- **Scott Feierabend**, Director, National Wildlife Federation, Natural Resources Center
- **Pam Brodie**, Associate Alaska Representative, Sierra Club

12 Noon Gourmet Lunch
Keynote Presentation:

Resource Issues of the 1994 Alaska Legislature

- **Senator Rick Halford**, Senate President
- **Senator Mike Miller**, Chair, Senate Resources Committee
- **Senator Jim Duncan**, Senate Minority Leader
- **Rep. Ramona Barnes**, Speaker of the House
- **Rep. Fran Ulmer**, House Minority Leader
- **Rep. Bill Williams**, Chair, House Resources Committee
- **Rep. Gail Phillips**, House Majority Leader

Moderator: Dave Parish, Senior Vice President, RDC, Senior Public Affairs Representative, EXXON Company USA

2:00 **Mental Health Lands Trust: Where Do We Go From Here?**

Moderator: Paul Glavinovich, RDC Executive Committee member and Immediate Past President, Mining Consultant

- **Jeff Jessee**, Attorney, Advocacy Services
- **Charlie Cole**, Attorney General, State of Alaska
- **Charlie Boddy**, Vice President, Government Relations, Usibelli Coal Mine, Inc.
- **Cliff Eames**, Issues Director, Alaska Center for the Environment

3:15 Gourmet Break - Exhibit Area

3:30 **Alaska Industry Updates:**

Moderator: RDC Board Member Mitch Usibelli, Vice President, Engineering, Usibelli Coal Mine, Inc.

- *Alaska Oil in Transition*
 - **Dave Marquez**, Vice President, External Affairs, ARCO Alaska, Inc.
- *Mining: The Sleeping Giant*
 - **Steve Borell**, Executive Director, Alaska Miners Association
- *Fisheries: Alaska Offshore*
 - **J. Richard Pace**, President, Uni-Sea, Inc., Seattle
- *Timber: An Industry Under Siege*
 - **Troy Reinhart**, Executive Director, Alaska Forest Association, Ketchikan
- *Tourism: A Look Ahead*
 - **Dennis Brandon**, President, Alaska Visitors Association and Vice President, Westmark Hotels

RDC's 14th Annual Conference
Alaska's Economy in Transition

Exploring Common Ground

Hotel Captain Cook

November 18-19, 1993

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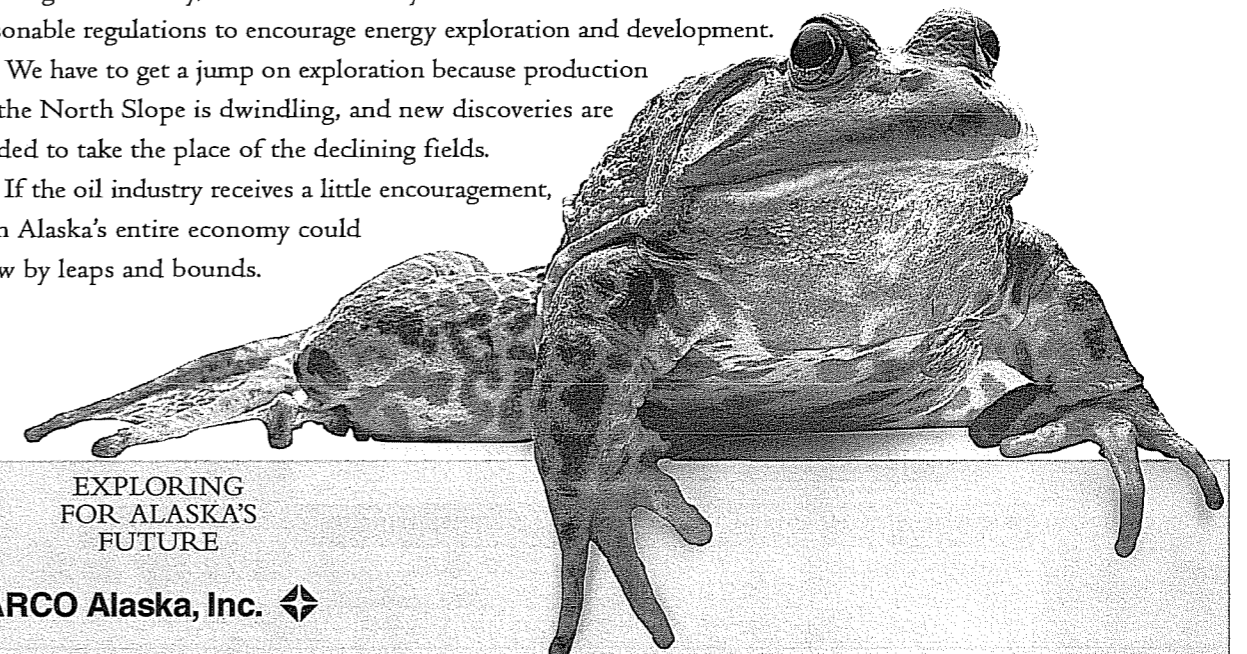
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