

Resource Development Council

35th Annual Alaska Resources Conference



Tourism brings home . . .

- **\$887.9 billion** in direct travel spending in the U.S.
- **7.9 million** U.S. jobs supported by travel industry

Tourism brings home . . .

\$2.1 TRILLION

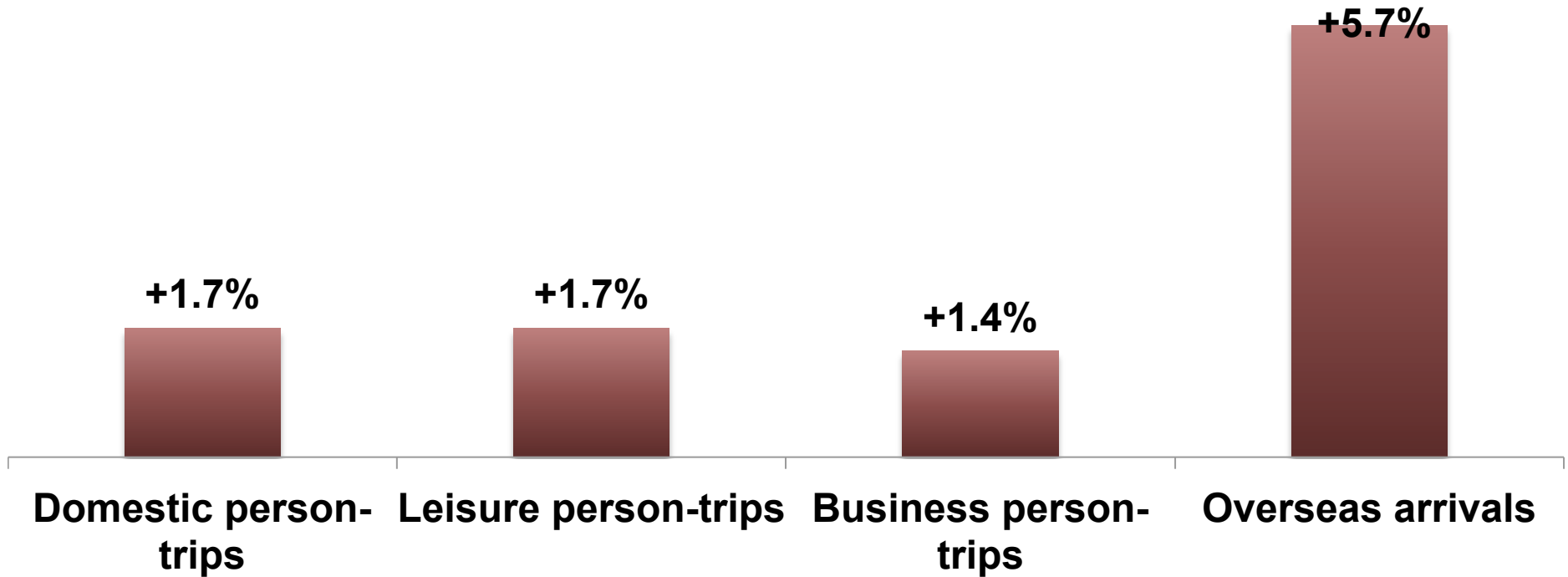
U.S. Travel Association 2013 Travel
Economic Impact Overview: 3/25/2014



Tourism brings home . . .

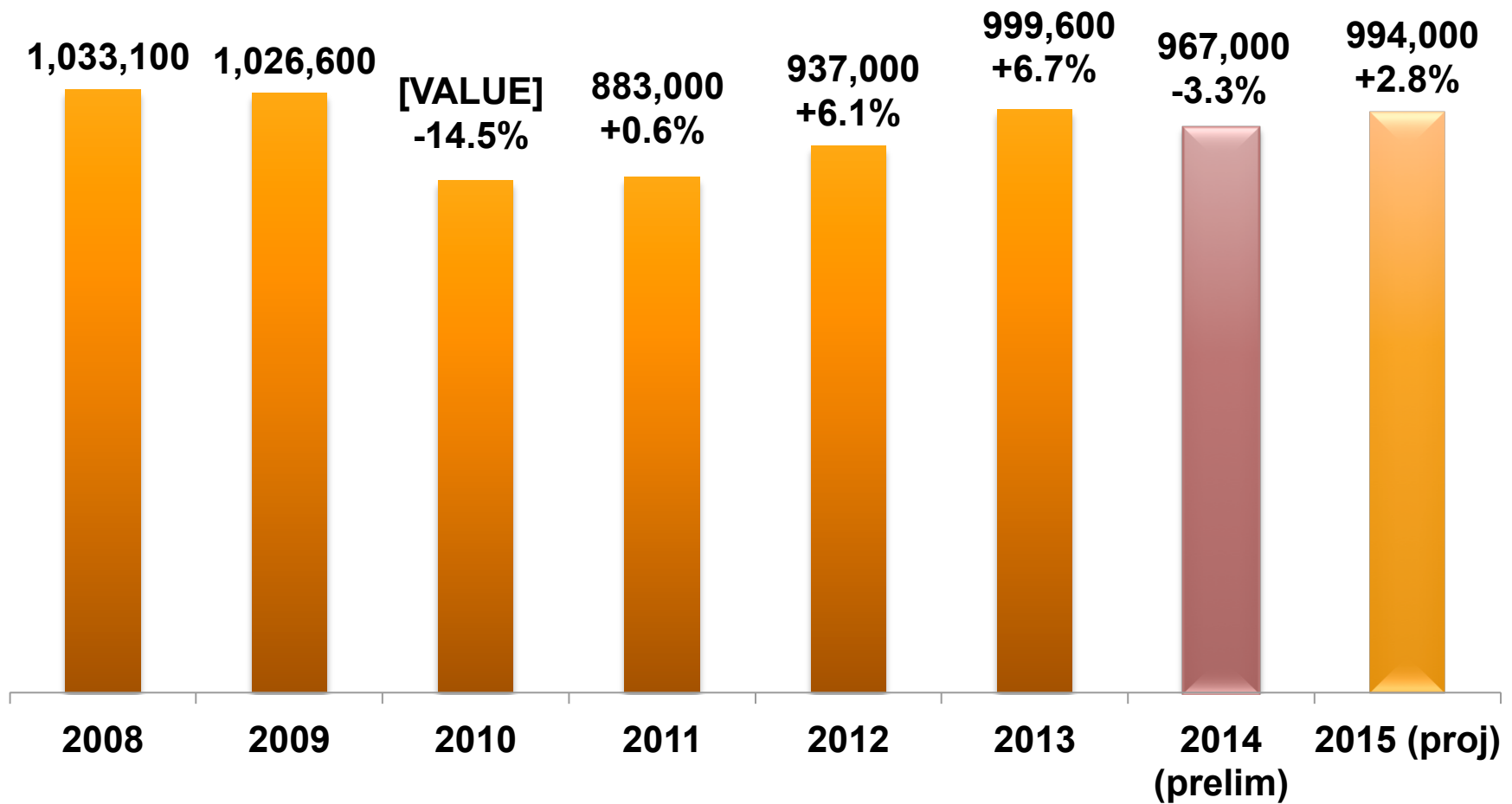
- 1.96 million visitors – a record!
- 46,000 Alaska jobs
- Visitor spending in Alaska reached \$3.9 billion dollars in 2012–2013

National Outlook



Source: US Travel



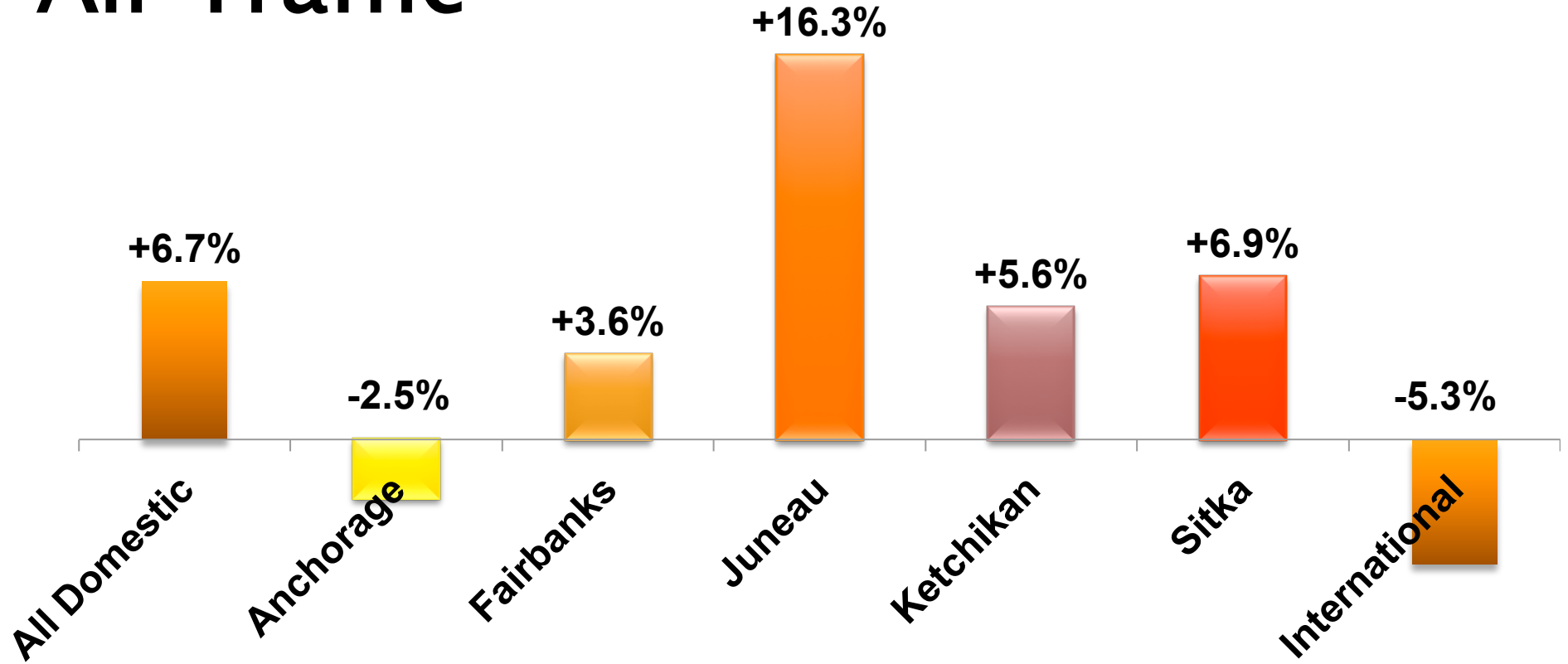


Cruise Traffic: 2015 projection is positive +2.8 increase

Sources: McDowell Group; Cruise Line Agencies of Alaska; CLIA Alaska



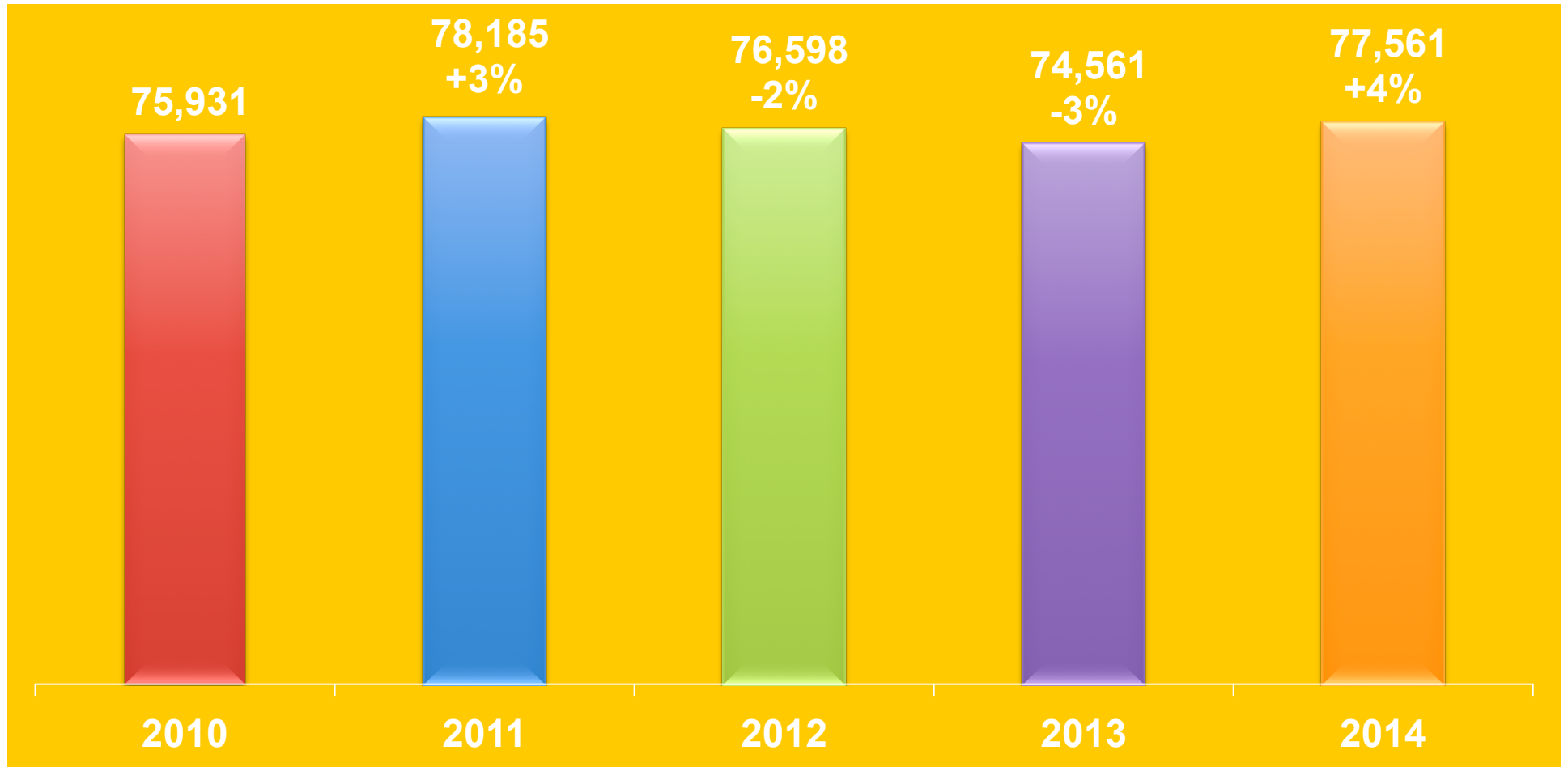
Air Traffic



Sources: McDowell Group; Cruise Line Agencies of Alaska; CLIA Alaska



Ferry Traffic



Sources: McDowell Group; Cruise Line Agencies of Alaska; CLIA Alaska





**2%-3% increase
in visitation for 2015**

