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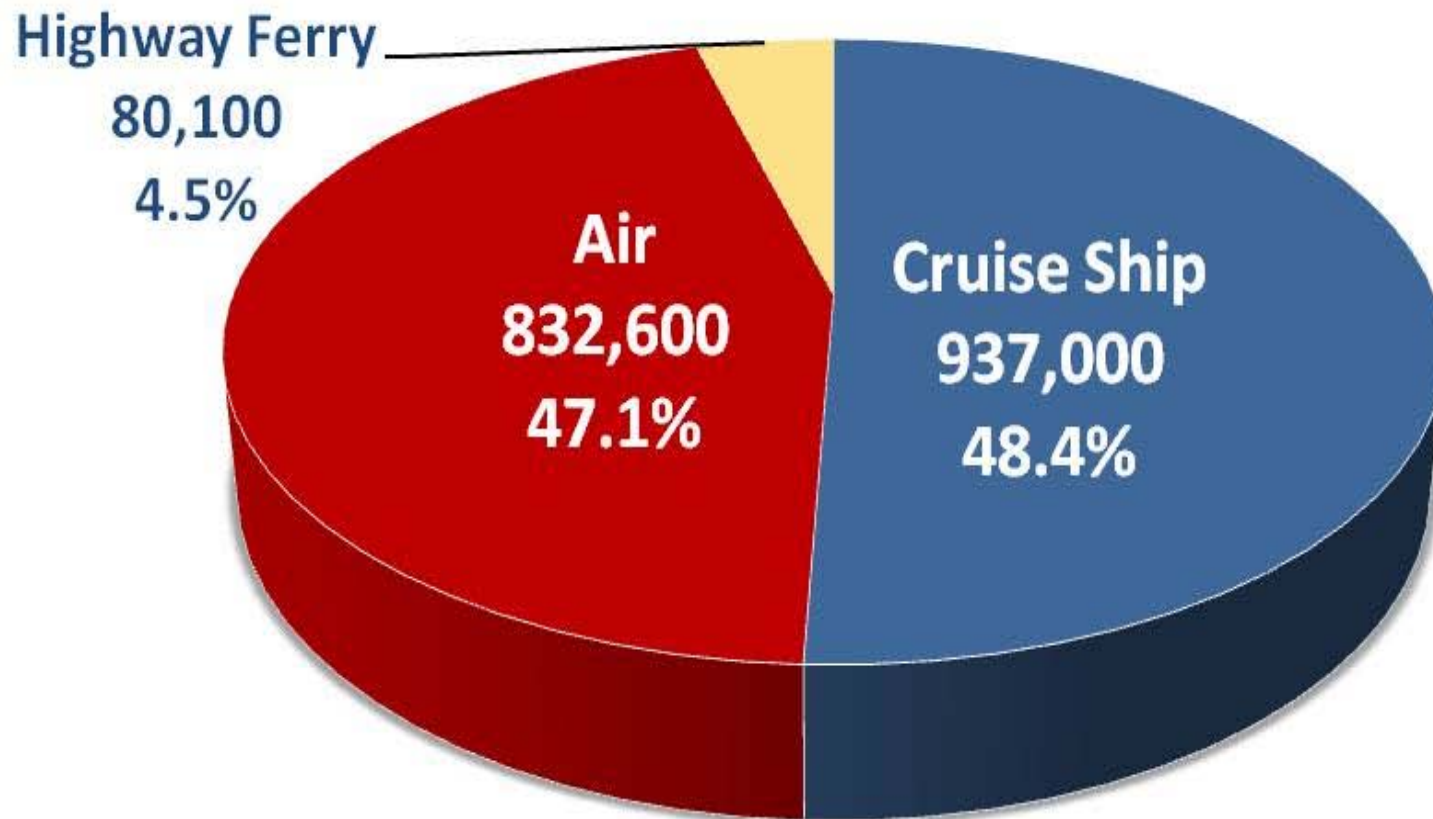
Overview on tourism & travel patterns for RDC

11-20-2013

Presented by Ralph Samuels
Vice President, Community & Government Relations



2012-13 Alaska Visitor Volume by Transportation Market



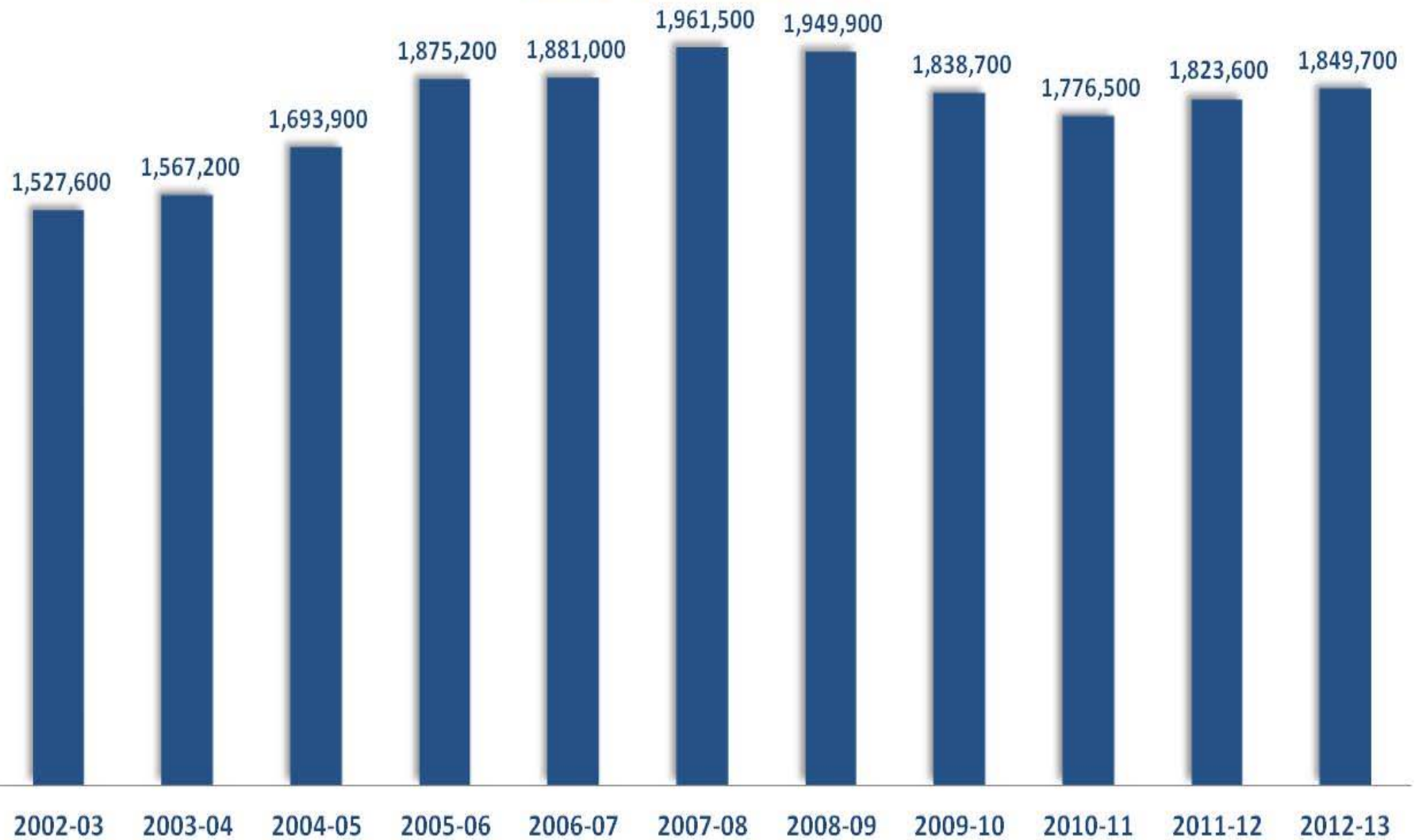
May 1, 2012 to April 30, 2013

Total Visitors = 1,849,700

Typical travel patterns



Full-Year Alaska Visitor Volume 2003-04 to 2012-13



Alaska product use – F&B



Alaska Marine Conservation Council (AMCC) - Kodiak Bairdi crab
Hot Licks Ice Cream – blueberry and specialty ice cream
Indian Valley Meats - reindeer sausage
Alaska Jacks - fireweed syrup
Alaska Chip Company - specialty chips
Arctic Cuts- cut & washed local produce and fruit
Basically Basil - organically grown local produce/herbs
Copper River Seafoods - fresh halibut, salmon, cod
Ditomaso's Produce - local produce when in season/available
Tenth & M Seafoods - fresh salmon, scallops, cod
Fisherman's Express - King crab, crab cakes, scallops
AK Brewing Co. - beer
Glacier Brewhouse - beer
Midnight Sun Brewery - beer
Silver Gulch Brewing Co. - beer
Alaska Distillery - flavored local vodka
Kahiltna Birch Works - birch syrup
Kaladi Bros./Silverhook - espresso and drip coffee
Heritage Coffee Company - espresso and drip coffee
Taco Loco - tortillas, chips
Alaska Chi - made by the Homer Brewing Company, Inc.
Food Services of America - Local produce, local meats



Travel experiences are endless

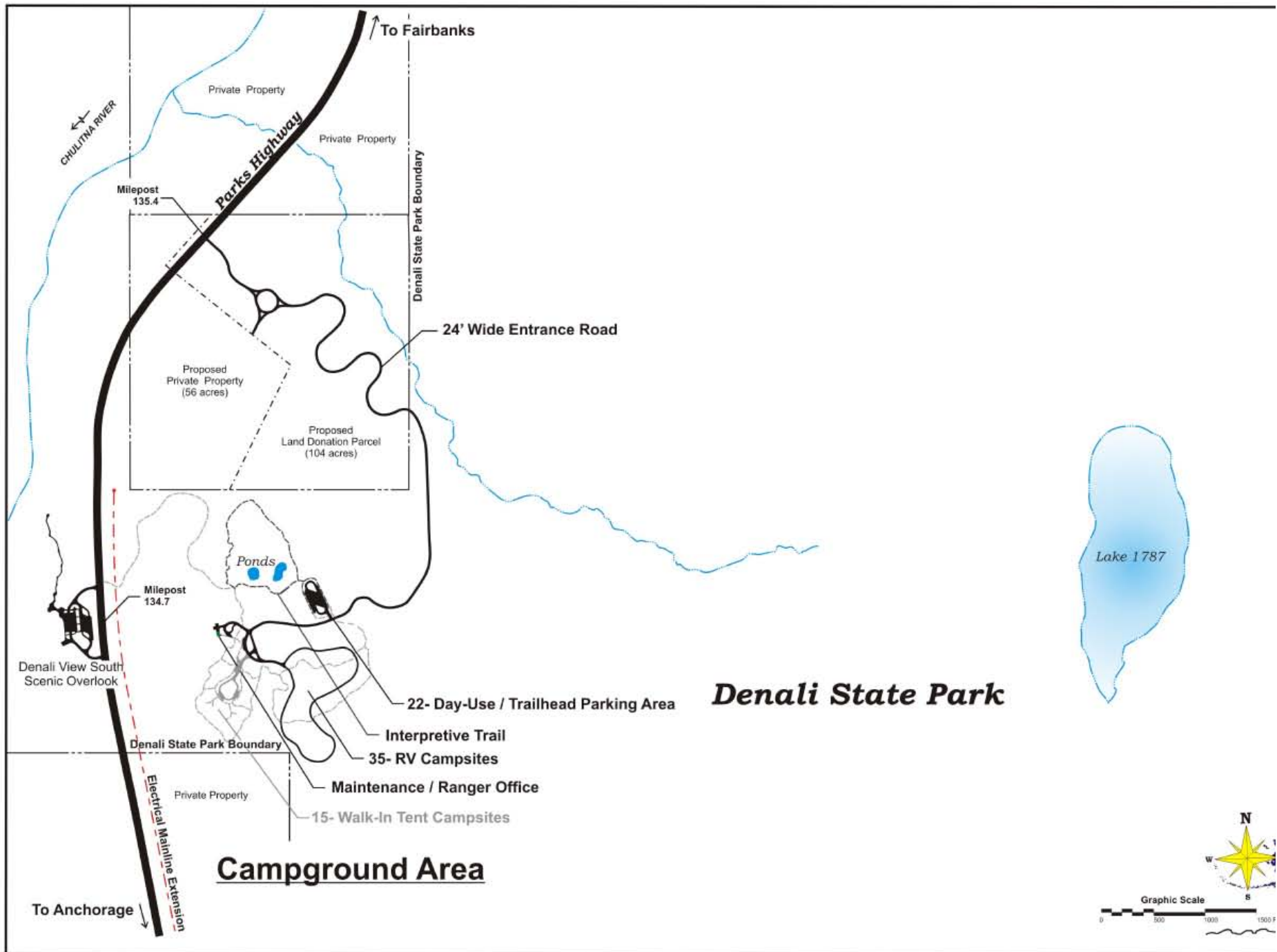


Working with local vendors



Alaska Nature Guides
Alaska Travel Adventures
Aramark Sports & Entertainment Services LLC
Black Bear ATV Adventures
Black Diamond Resort
D & S Trail Rides
Denali Air
Denali ATV Adventures
Denali Backcountry Guides
Denali Fly Fishing Guides
Denali Jeep LLC
Denali Southside River Guides
Denali Tundra Tours
Denali Wilderness Safari
ERA Helicopters, LLC
Jeff King, Inc.
K2 Aviation
Mahay's Jet Boat Adventures
McKinley Flight Tours
Nenana Raft Adventures
Talkeetna Fishing Guides
Talkeetna River Guides
Terry Boyd Photography Tours, LLC
Trapper Creek Tours





South Denali Visitor Center

- Public/private funding mix made it possible
- 104 acre land donation by United Companies Inc., a subsidiary of Sea Lion Corp (Hooper Bay), finalized in April 2013
- Site at MilePost 135 of the Parks Highway
- Phase 1 includes construction of access road, 22 space parking lot, six miles of interpretive trails, 15 site walk in tent campground, 32 RV spots (completion by fall 2014)
- Phase 2: push to top of Curry Ridge, center development

Visitor flow in Railbelt

- 150,000 passengers ride the rail
- 240 motorcoaches
- 30 rail cars



Rail vs. motorcoach capacity

- Most rail cars hold 72-88 people
- It would take more than 50 additional motorcoaches to take the place of rail traffic, adding to congestion in downtown, as well as the entire Denali corridor
- Replacing rail cars with motorcoaches would require about 30 more coaches on the Parks/Glenn Highway

