

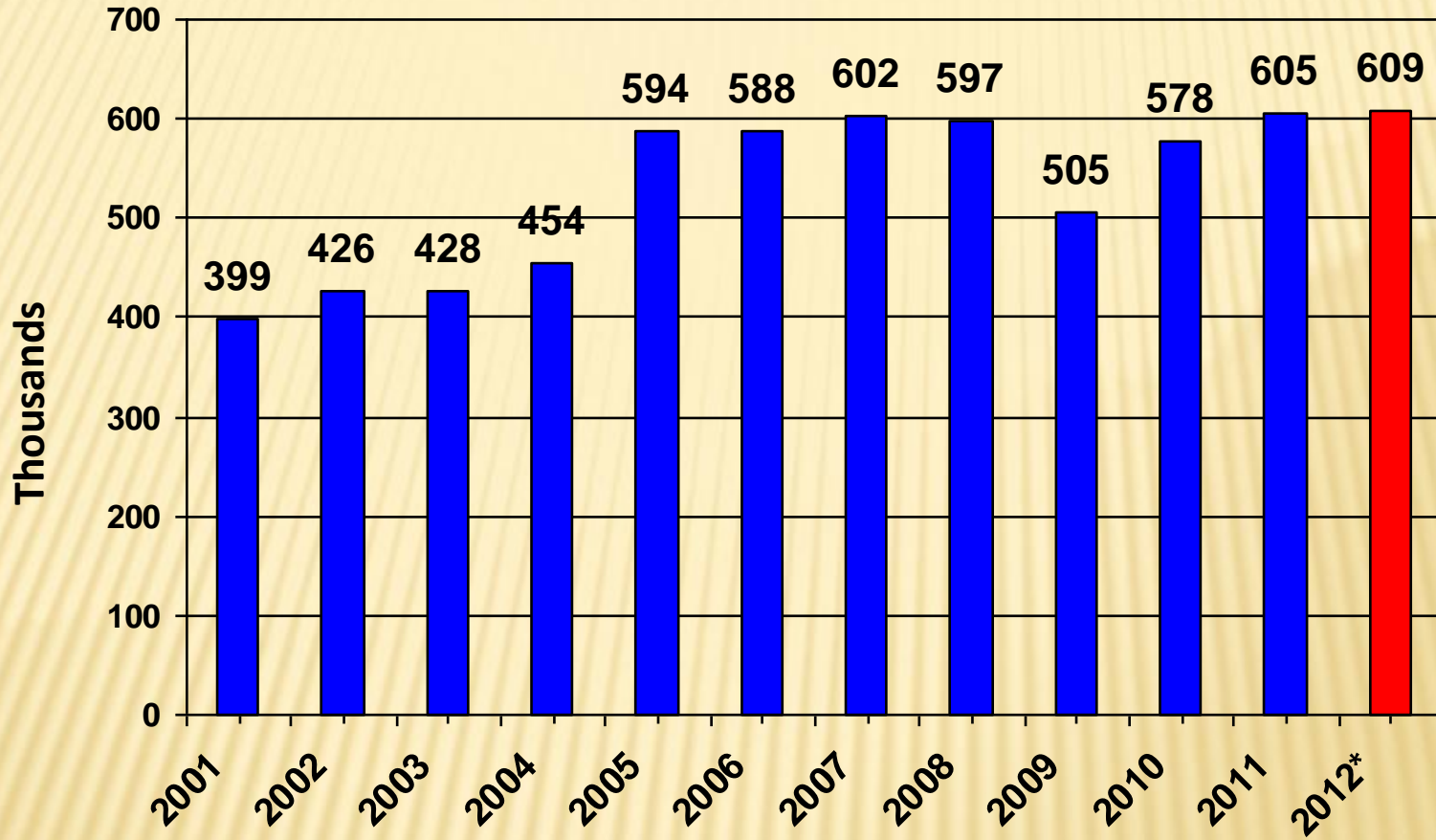
Tourism Industry

Review & Outlook

Ralph Samuels

*Vice President, Government & Community Relations
Holland America Line*

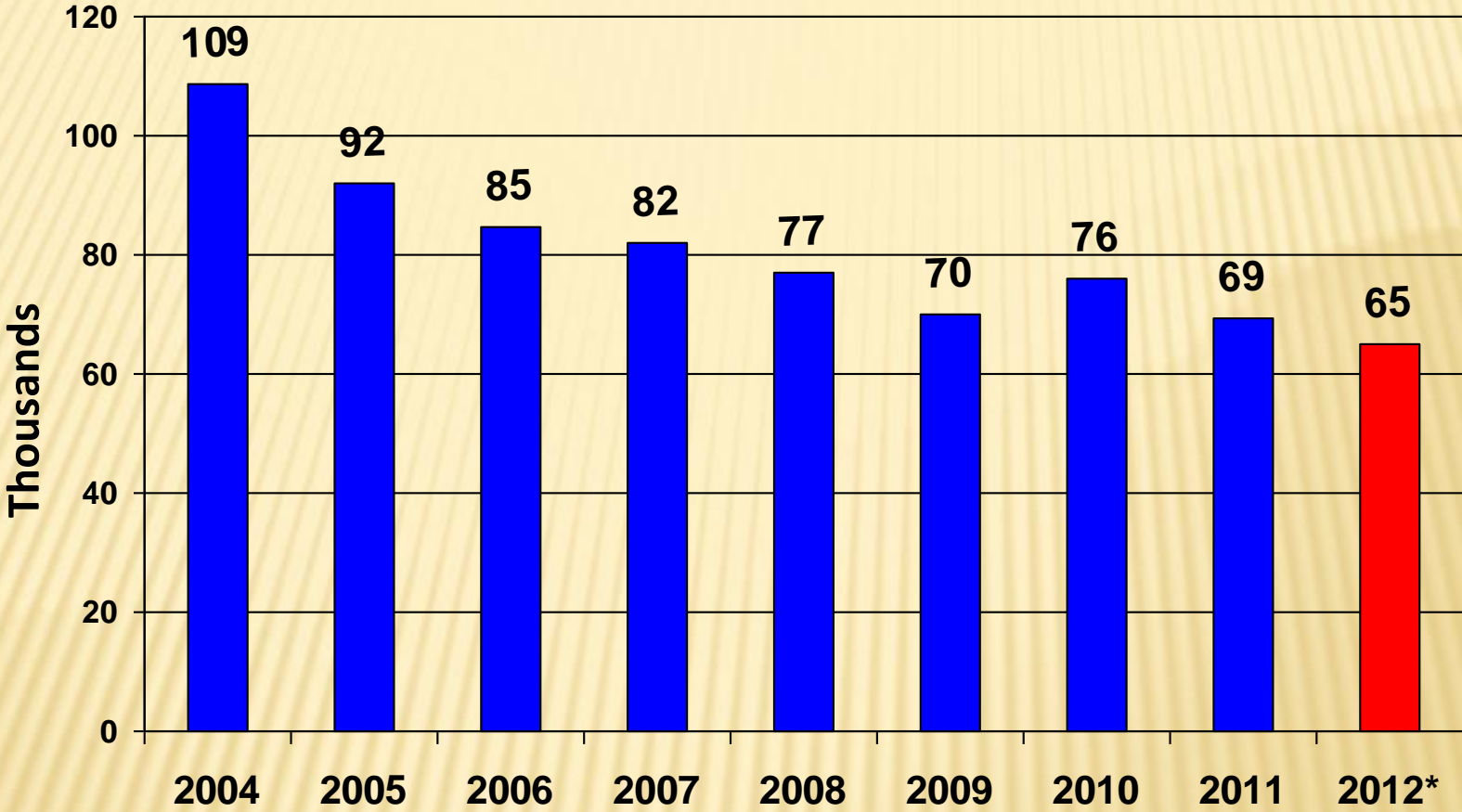
Air Visitors



Source: AVSP 2011

* ATIA Estimate

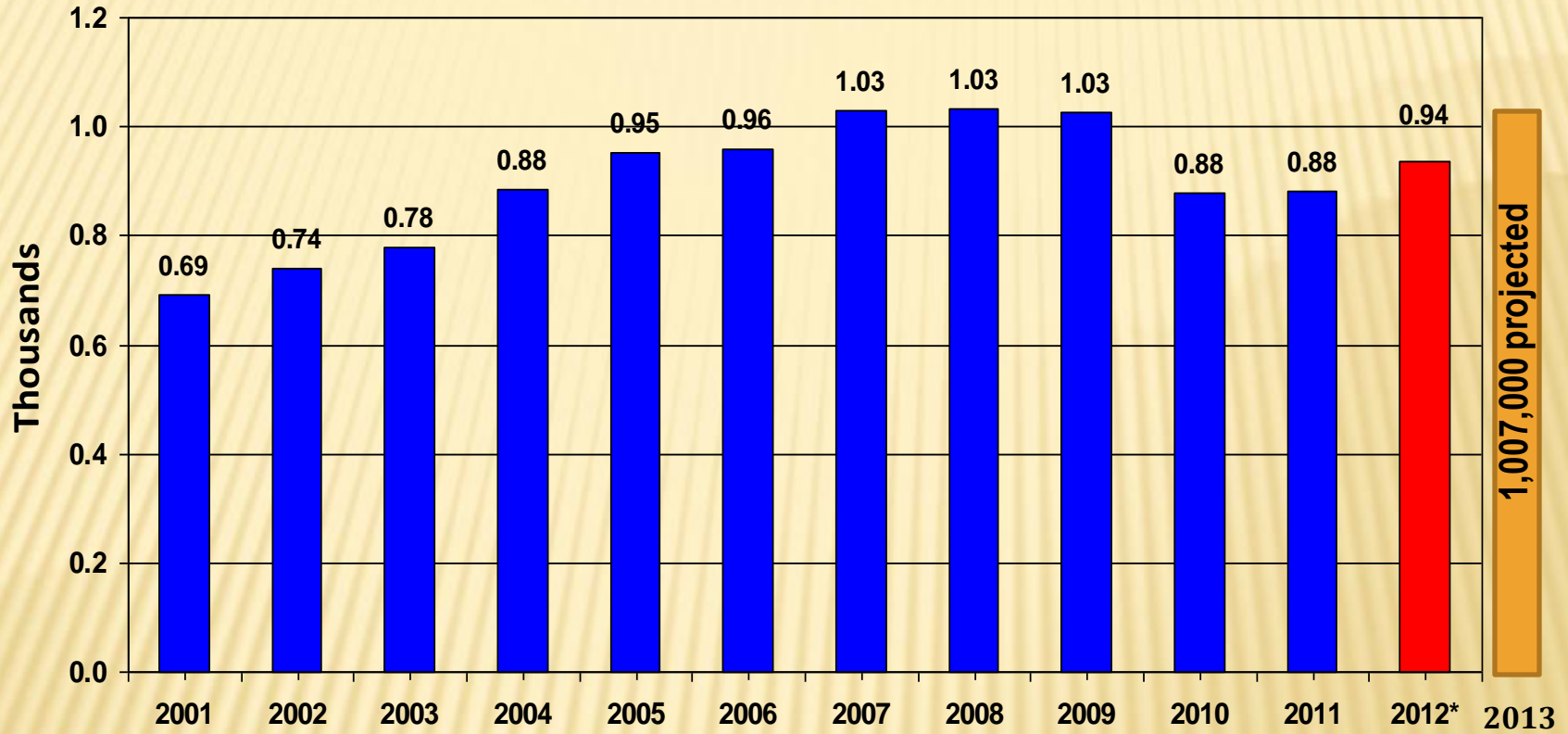
Highway & Ferry Visitors



Source: AVSP 2011

*ATIA Estimate

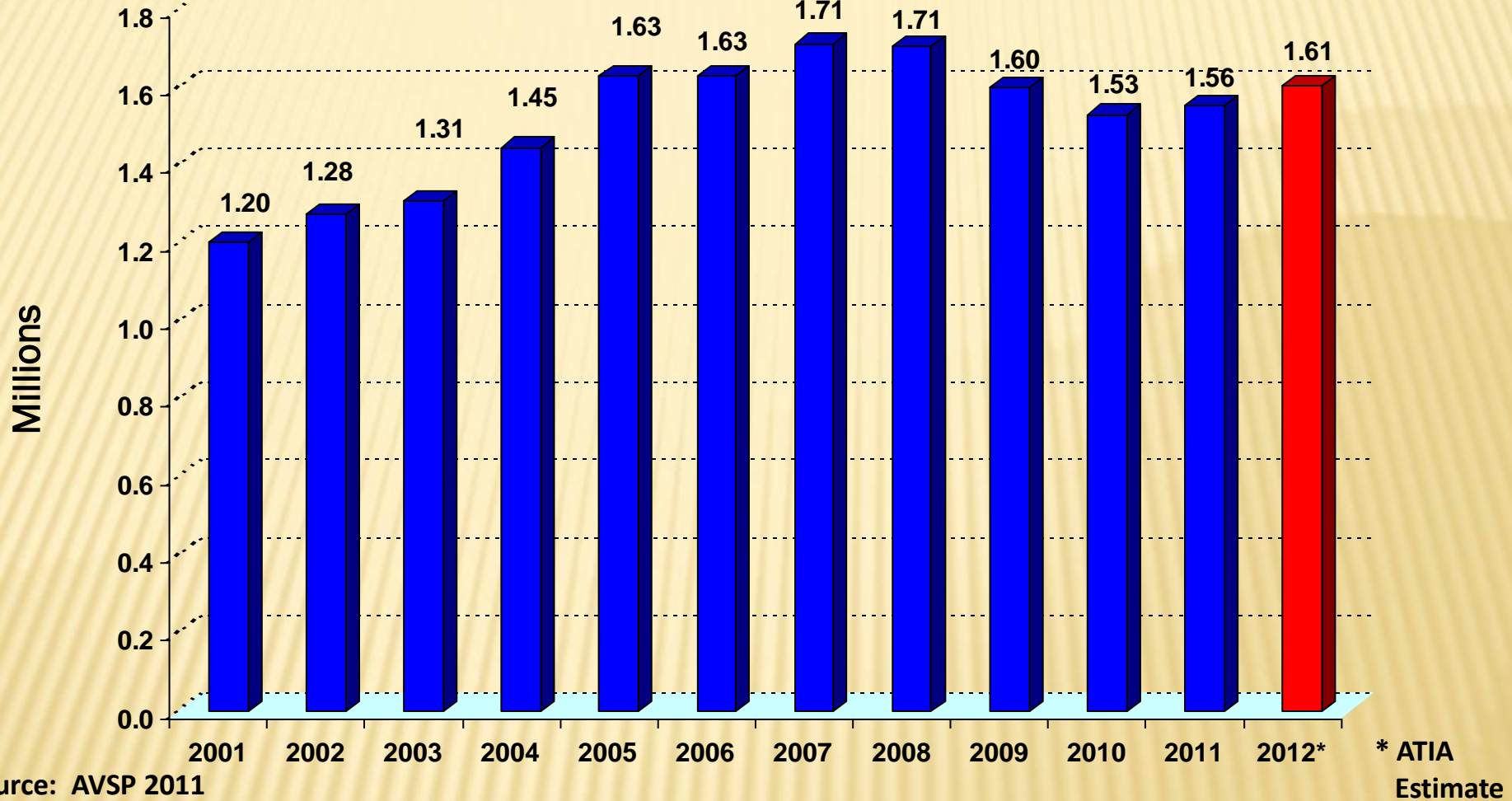
Cruise Visitors



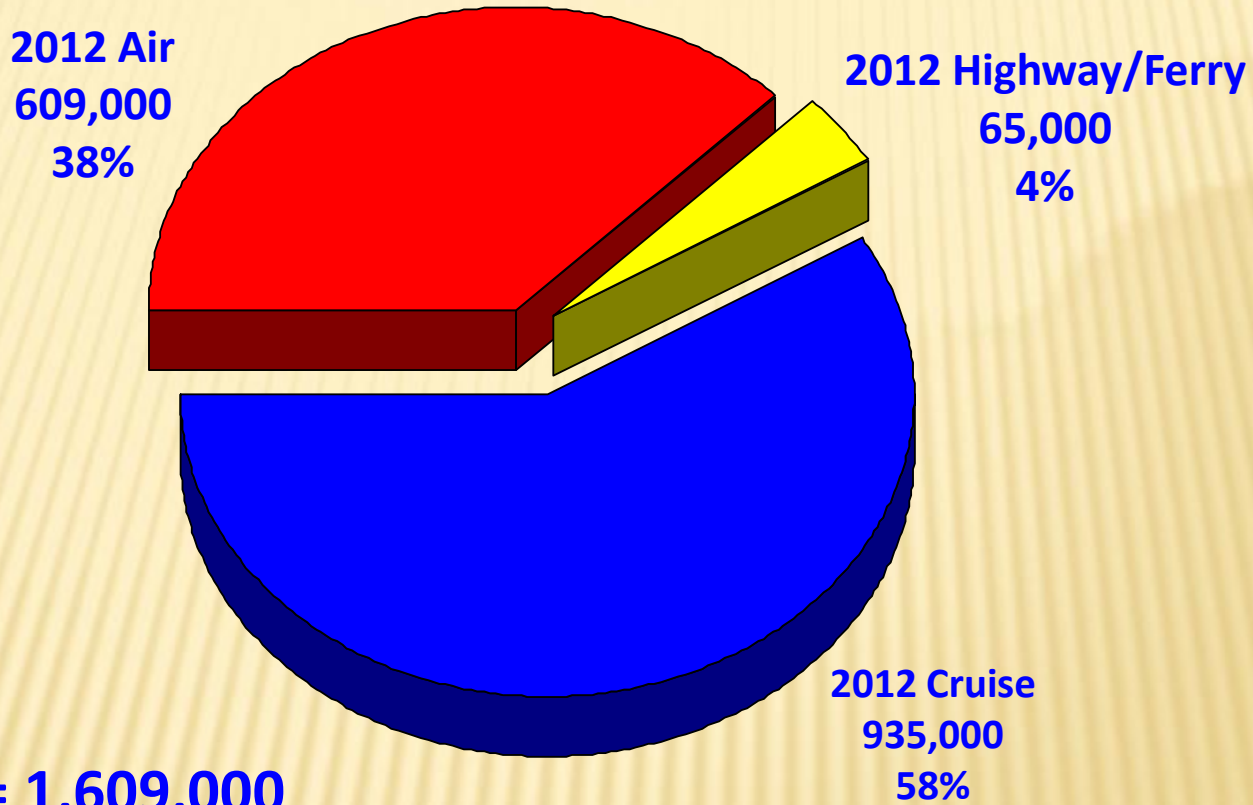
Source: AVSP 2011

* ATIA Estimate

Total Summer Visitors



Summer Visitors By Transportation Market



Total 2012 = 1,609,000

North American Emission Control Area (ECA)

