



Icy Strait Point

*“Catch the allure of the real Alaska
- one ship at a time”*

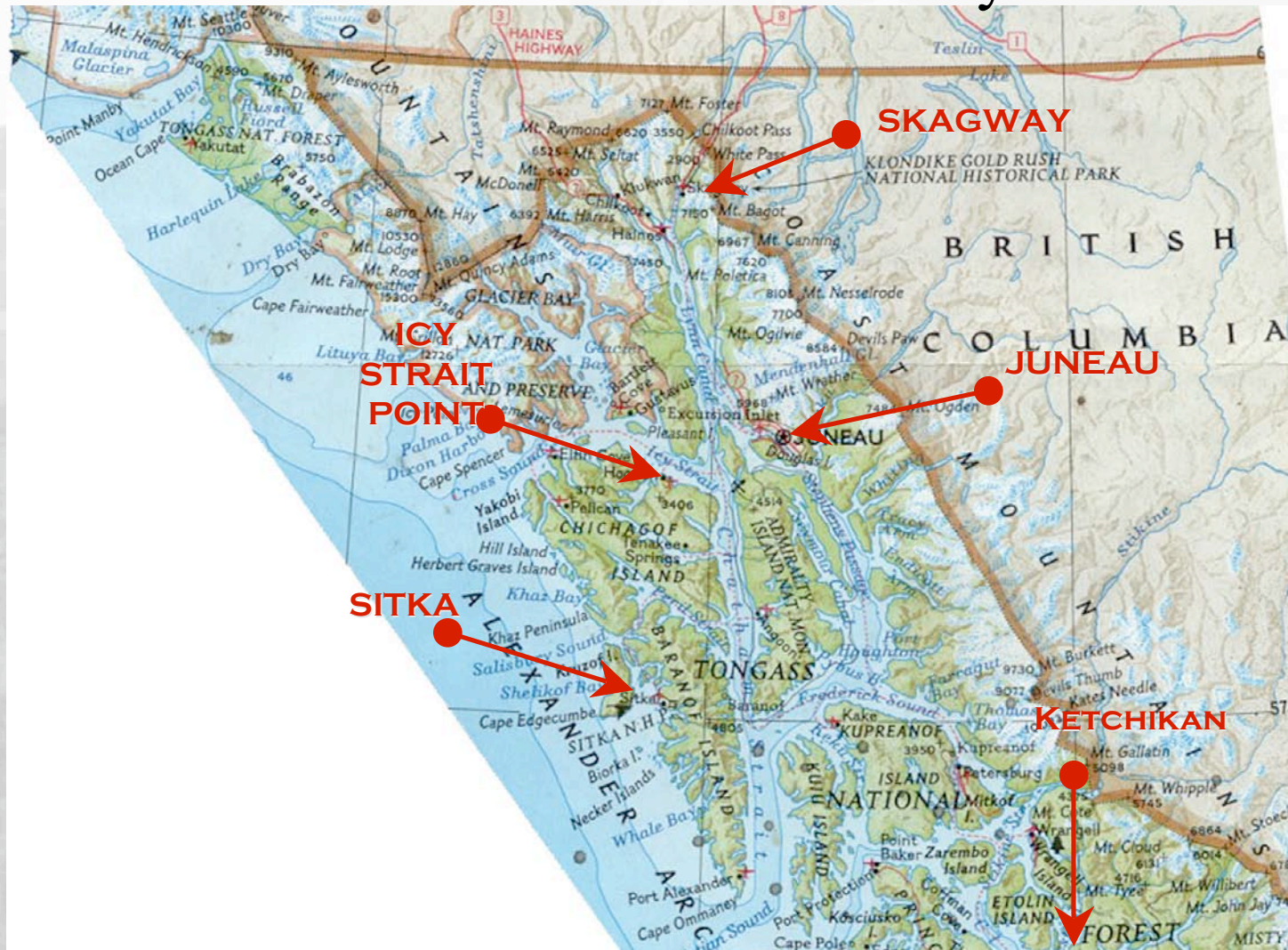
Ownership

- Icy Strait Point is a majority native owned company operating a cruise ship destination in Hoonah, Alaska.
- Land and facilities owned by Huna Totem Corp., an Alaska Native Corporation.
- Icy Strait Point opened May 23 with the arrival of *Celebrity Summit*.



Location

SE Alaska, 50 miles West of Juneau near
entrance to Glacier Bay



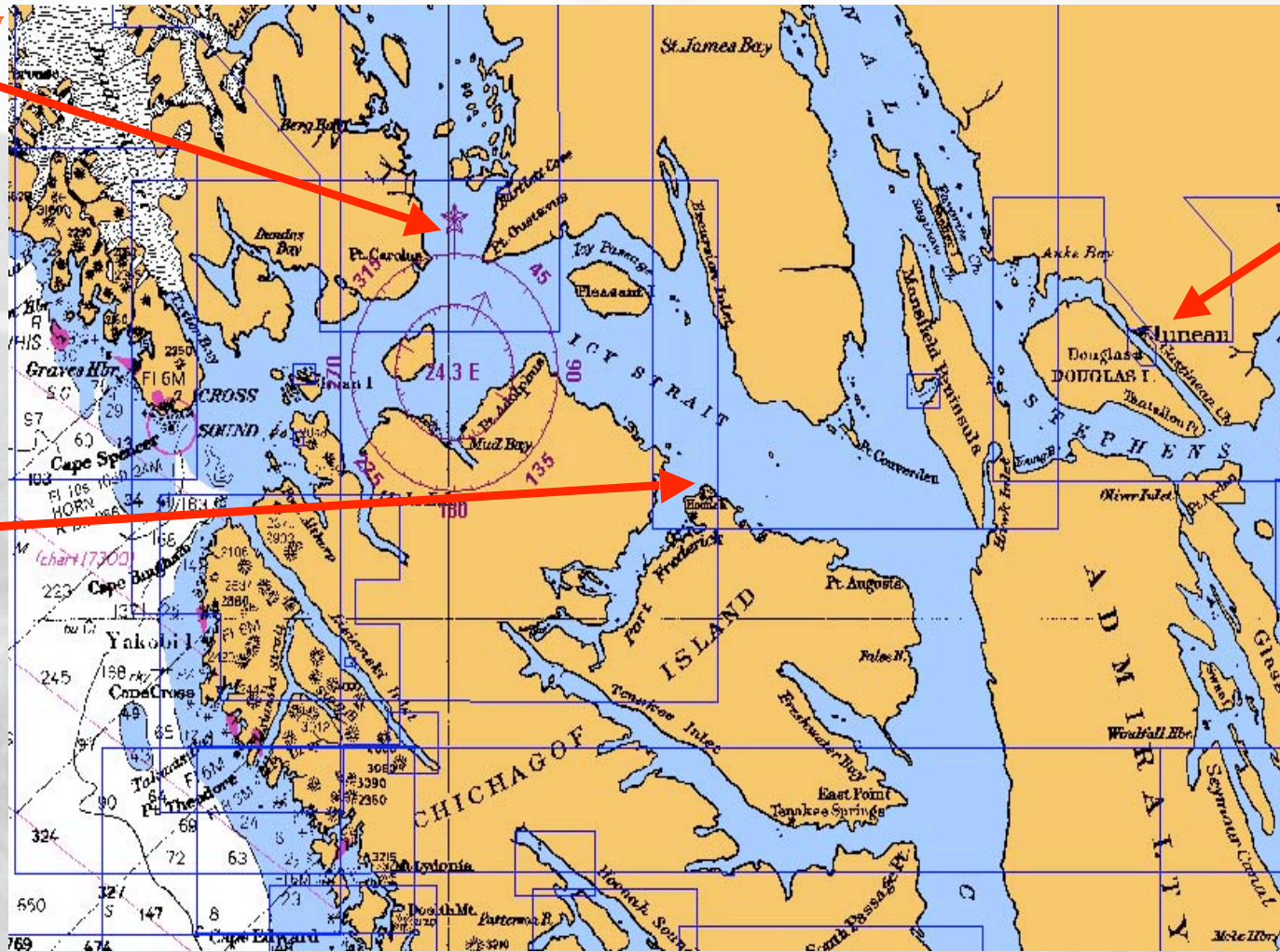
Location

22 miles Southeast of Glacier Bay

Glacier Bay

Juneau

Icy Strait Point



ICY STRAIT POINT
Summit



Description



Icy Strait Point provides the first new cruise destination in Alaska, experienced “One Ship at a Time.”

- One mile from the City of Hoonah, the largest Tlingit settlement in Southeast Alaska, and home to the descendants of the natives that originally inhabited Glacier Bay.
- Port activity is centered at the historic 1912 Cannery, once the highest volume cannery on the Pacific Coast.



2004 Visitor Comments

- First season guest comment cards are excellent
 - “Don’t change a thing”
 - “This is what we envisioned Alaska to be”
 - “We really enjoyed talking to Native Alaskans that live here”
 - “This port was the only stop with the true Alaska feel”



Port facilities

- Cruise ships currently utilize a lightering dock in Port Frederick Bay currently.
- Anchorages are safe and have been utilized by deep draft logging ships for decades and cruise ships today.
- A Dock will provide additional opportunity for economic development for the Hoonah and neighboring communities.



Existing Site Plan



Shore Excursions

- Icy Strait Point features eleven shore excursions, a blend of land, water and air excursions. For 2005 we will offer over 16 excursions including:
 - Pt. Adolphus whale watching
 - Remote bush exploration & brown bear search
 - Salmon/Halibut fishing
 - Glacier Bay flight seeing
 - Native theater & Tlingit journey through time
 - ATV trail adventure
 - Cannery tour



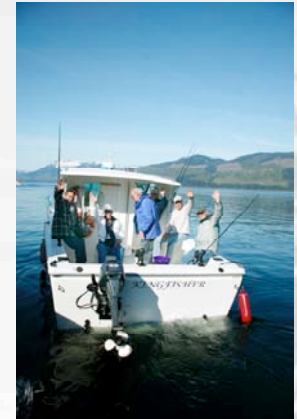
Whales & Marine Mammal Cruise

- Description

Guests cruise along the coast heading north through the waters of Icy Strait and experience the astonishing scenery of Pt. Adolphus. The boat meanders past the magnificent mountainous scenery of the Chilkat mountain range. An on-board naturalist describes the diversity of marine life that migrate to this peaceful place each summer to feed in the abundant waters of Icy Strait.



Saltwater Salmon Charter Fishing



- Description

Fishing starts as soon as the boat departs, in comparison to other ports where up to one- hour travel times are required each way. If guests have always wanted to fish in a remote setting, in the midst of spectacular scenery and where the salmon and halibut are abundant, this is the fishing trip of a lifetime., sea otter, sea lions, porpoise and seals to Alaska to feed each summer.



Flightseeing over Glacier Bay



- Description

A short plane ride away are the wonders of world-famous Glacier Bay National Park, one of Alaska's geological treasures and sacred homeland to the indigenous Hoonah Tlingit. The tour includes views of the towering glacial fields of the Fairweather and St. Elias mountain ranges and the lush rainforest.



Remote Bush Exploration & Brown Bear Search



- Description

Guests are transferred via air conditioned bus for a trip through the tiny town of Hoonah to the remote bush area of the Spasski River Valley in search of brown bears, deer, other animals, plants and points of interest.



Food and Beverage



- Description

Situated at water's edge at Cannery Point, guests rendezvous for a salmon feast on the coastal shoreline of a wilderness beach. The pristine waters of Icy Strait and the Chilkat mountain range provide the perfect panoramic scenery for this secluded location. Guests relaxing by the fire should keep an eye out for eagles soaring overhead or whales swimming in the front of the salmon bake.



Cannery Historical Tour & Museum

- Description

Guests step back in time to 1936 as they begin their first day on the job at the Hoonah Packing Company Cannery. Guests are outfitted in standard fish cutter aprons. This lighthearted guided walking tour of this historic cannery begins when “employees” clock in and proceed to orientation where they learn about every step in the process of the canning line.



Tlingit “Journey through Time” Trail



- Description

This venue is a guided interpretive walking tour, led by a Native Huna Tlingit on a “Journey Through Time”. Guests learn the story about a people’s survival and success in an environment that is harsh and wild, yet bountiful and beautiful. The trail runs along the edge of a lake where guests view multiple displays that illustrate the many ways the Huna Tlingit learned to live and thrive in this magnificent land.



Native Heritage Center Theatre & Tlingit Dancers



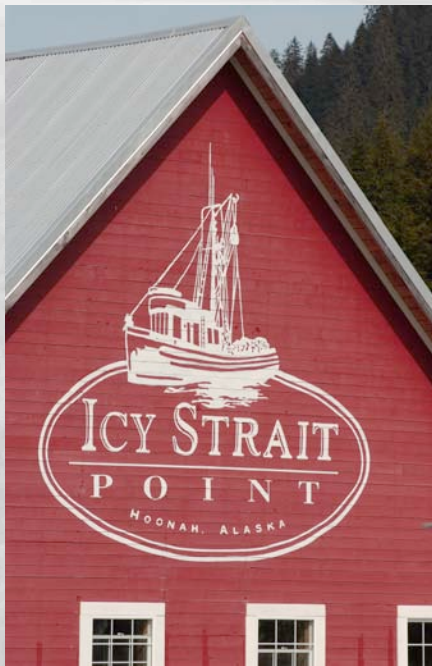
Description

The local Huna Tlingit Dancers perform in their colorful full regalia as they reveal their history through interpretive song, dance and story telling. The performances embrace the ancient significance of the Raven and Eagle and how these birds have given them identity.



Non-Tour Activities

- *Hoonah Packing Company Cannery Museum* provides a glimpse into the life and times of an historic fish cannery, circa 1930. Exhibits include the machine shop, artifacts and extensive pictorial history of commercial fishing and life in the region.



Non-Tour Activities

- *Chowder House Restaurant & Bar*: Restored cookhouse serves fresh local seafood and a variety of beers and wine.



Non-Tour Activities

- Beach Walk
- Nature Trail



Retail Shopping

- Icy Strait is home to twelve retail stores, ranging from native arts & crafts to high-end jewelry to logo item retail. We have all Alaska merchants. (More shops to come.)

- Hoonah Trading Company
- Wild with Nature
- Alaskan Gift Shop
- Fire and Ice
- Alaska Soap Company

Convenience, Souvenir items
Nature themed products
Gift shop with local items
High-end jewelry
Homemade soap, balms, candles



Retail Shopping (cont)

- Carey's Handmade Glass
- Raven Shop
- Southeast Artworks
- Rainforest Gifts
- Hoonah City Schools
- Arctic Spirit
- Icy Strait Point Company Store

- Glass beads, jewelry
- Native crafts
- Alaskan arts & prints
- Gift store
- Logo items (charity)
- NW Alaska art, gifts
- Logo item retail



Ship Schedule

- 32 ships in 2004
- 37 ships scheduled for 2005
- Approx. 72 + ships anticipated for 2006 and thereafter



Marketing Points

- “One Ship at a Time”
- Remote real Alaskan experience: “The Alaska the brochures promised”
- Best wildlife viewing of any port in Alaska
- No cruise line ownership in facility
- High guest satisfaction
- Natural, historical and cultural-based experience



ICY STRAIT POINT STAFF

DELIVERING

“THE ALLURE OF THE REAL ALASKA”





Icy Strait Point

Questions?