

Alaska's Timber Industry *Opportunities and Challenges*

Presented to
Resource Development Council

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Presentation Content



- **World Supply of Forest Products**
- **Alaska's Resources**
- **Opportunities and Challenges for Alaska**

World Exports of Forest Products

	2002 Export Value (billions of US \$)
World Total	\$133
Canada	23
US	14
Germany	11
Finland	11
Sweden	10
Indonesia	5
Austria	5
<i>Alaska Exports</i>	\$0.12

Pacific Rim Exports of Forest Products



	2002 Export Value (billions of US \$)
Pacific Rim	\$65
Canada	23
US	14
Indonesia	5
China	4
Russia	4
Chile	1.7
New Zealand	1.5
<i>Alaska Exports</i>	0.12

Western States Timber Harvests

	2002 Harvest (billion board feet)
Oregon	3.9
Washington	3.6
California	2.0
Idaho	1.1
Montana	0.8
<i>Alaska</i>	0.3

Alaska's Resource

- **Tongass National Forest: 676,000 acres of available commercial forest on a 100 year rotation**
 - 267 mmbf available annually
 - 51% No.2 or better hemlock and spruce
 - 42% No. 3 & utility
 - 7% cedar
- **1 bbf of private timber in SE**
- **30 bbf of commercial species in the Interior**
 - 3.4 bbf of timber in state forests
 - 57 mmbf available for annual harvest

Alaska Forest Products



- **Key Products**
 - Round logs for export
 - Green shop lumber
 - Spruce cants, mainly for export
 - Cedar log exports
- **Other products**
 - Log building kits
 - Siding
 - Dimensional lumber
 - Specialty products

Global Market Trends

- **Pacific Rim market growth**
 - **China's imports skyrocket:**
 - softwood log imports up from \$94 million in '98 to \$940 million in '03
 - hardwood log imports up from \$500 million to \$1.5 billion
 - hardwood lumber up from \$290 million in '98 to \$980 million
 - **Japan – increasing demand for kiln dried lumber**
 - but continues to have a preference for non-structural, decorative Sitka spruce, western red and Alaska yellow cedar

Global Market Trends



- **Increased global consumption of wood products expected**
 - 20% increase in sawnwood consumption over the next 20 years
 - 50% increase in Veneer and plywood
- **Growing use of engineered wood products**

Alaska's Challenges

- **Uncertain, inadequate supply**
 - Tongass ASQ of 267 mmbf, 115 mmbf offered, 36 mmbf sold in 2003
- **High power and labor costs**
 - Higher than PNW and far higher than international
- **Access to markets**
 - Advantages & disadvantages
- **Comparatively low mill efficiency**
 - Old technology
- **Fierce global competition**
 - Intensive forest management, fewer restrictions

Alaska's Opportunities

- **Strong US demand for Tongass products**
 - Active housing market, Stronger Canadian \$
- **Access to growing international markets**
- **Growing demand for EWP**
- **Unique mechanical and visual properties**
 - Good strength to weight ratio
- **Integrated industry development**
 - Full resource utilization

Research & Development

- **Alaska Wood Utilization R & D Center**
 - Improved recovery
 - Value-added manufacturing, kiln-dried
 - Wood residues
- **Ketchikan Wood Technology Center**
 - Unique grade stamps for Alaska hemlock and yellow cedar
 - Machine stress ratings
 - Preservative treatments
- **Integrated industry feasibility**

Towards an Integrated Industry...



Why?

- Approx. 40% of Tongass harvest less than sawlog quality. No use for mill residues.

How?

- For roundwood (OSB, Veneer/LVL)
- For utility, chips, fiber (MDF, Ethanol, power production, compost)

Potential Economic Impacts of an Integrated Timber Industry

- **Current Tongass industry employment: 200**
- **Potential benefits of a 200 to 250 MMBF harvest:**
- **1,200 - 1,750 direct and 900 to 1,400 induced jobs**
 - **Potential direct payroll: \$55 to \$80 MM**
 - **Potential total payroll: \$90 to \$130 MM**

Industry Scale

- **Greater supply could make an integrated industry stronger...**
 - **Multiple buyers for low-grade wood**
 - **Better economies of scale**
 - **More opportunities to tailor manufacturing to particular raw materials and markets**
- **350 mmbf/yr needed**



What's needed to encourage investment....

- **Steady wood supply**
- **Adequate wood supply**
- **New Standards & Guidelines, appraisal methodologies**
- **Movement toward an integrated industry**
- **Support for small-scale operators**
- **Support for R&D**

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