

KENAI PENINSULA BOROUGH



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- Microcosm of Alaska
 - ◆ Oil & Gas industry
 - ◆ Tourism Industry
 - ◆ Commercial Industry
 - ◆ Some Timber & Mining

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- Kenai
- Soldotna
- Seldovia
- Homer
- Seward
- 17 Small Communities, Including Native & Russian Villages

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■ EDD

- ◆ ARDOR
- ◆ Revolving Loan Program
- ◆ Economic Planning (CEDDS)
- ◆ Economic Forums
- ◆ Business Incubator

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- Community & Economic Development Division Structure
 - ◆ SBDC
 - ◆ Business Development Manager
 - ◆ Oil & Gas Liaison Position
 - ◆ Grant Manager
 - ◆ Economic Analyst

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- Community & Economic Development Division
 - ◆ More Flexibility
 - ◆ Responsive to Mayor & Assembly
 - ◆ Helps Small & Large Businesses
 - ◆ Produces Quarterly and S & P Reports
 - ◆ Helps Communities with Grants
 - ◆ Provides advise on Oil & Gas Issues

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■ Current Projects at CEDD

- ◆ Industry Appreciation Day
- ◆ “Kenai Wild”
- ◆ 2006 Arctic Winter Games
- ◆ “Taste of the Kenai” Food Forum
- ◆ Pebble Mine Project
- ◆ New Businesses Development

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- Industry Appreciation Day
 - ◆ Appreciate our three main industries
 - ◆ Awards
 - ◆ 4000 – 5000 people turn out
 - ◆ Everything is free with great music and lots of sunshine

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■ Kenai Wild

- ◆ Quality value added product
- ◆ Bleed and ice the salmon
- ◆ Third party inspection
- ◆ Consistent product able to meet demand
- ◆ Professional marketing plan

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- 2006 Arctic Winter Games
 - ◆ March of 2006
 - ◆ 2000 athletes
 - ◆ 5 northern Countries
 - ◆ 18 traditional sports, 15 native sports
 - ◆ 5 million dollar budget
 - ◆ Apx. 10,000 people visiting the Peninsula

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- “Taste of the Kenai” Food Forum
 - ◆ Promote local businesses
 - ◆ Promote local restaurants
 - ◆ Promote custom fish processors
 - ◆ Promote Kenai Wild

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■ Pebble Mine Project

- ◆ It is in the Lake and Peninsula Borough
- ◆ Road access is through West Side of Cook Inlet in the Kenai Peninsula Borough
- ◆ Deep water port in Homer
- ◆ Fabrication plants & support companies in Nikiski
- ◆ Work Force Development Peninsula Wide

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- New Business Development
 - ◆ Working with the Kachemak Oyster Growers Association
 - ◆ Northern Technology (Delta Hawk)
 - ◆ European Aeronautic Defense & Space
 - ◆ Wood Plastics & Bio Fuel Industry
 - ◆ Numerous Wood Co-ops & Timber Mills

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- New Business Development cont.
 - ◆ Borough Wide Icing Program
 - ◆ Laminated Veneer Plant in Seward
 - ◆ Working w/EDD on Peninsula Product Website

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- What the Future Holds
 - ◆ **CEDD** – Community & Economic Development Division
 - ◆ **SBDC** – Small Business Development Center
 - ◆ **EDD** – Economic Development Division
 - ◆ **KPTMC** – Kenai Peninsula Tourism and Marketing

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WEB SITES

- www.borough.kenai.ak.us
- www.borough.kenai.ak.us/CEDD
- www.cookinletoilandgas.org
- www.awg2006.org
- www.kenaiwild.org
- www.kenaipeninsula.org