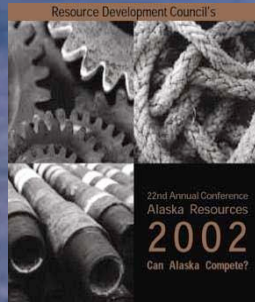




# Natural Gas Competitiveness



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Alaska Resources 2002  
*Can Alaska Compete?*

**John Van Brunt**  
President and Chief Executive Officer  
Agrium Inc.

# Agenda

- **The Company**
- **Kenai Nitrogen Operations**
- **Alaskan Specifics**
- **World Competitiveness**
- **Partners in Growth**

# Agrium

the  
company



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# Agrium – A Growth Company

9.4% Canpotex Sales Not Shown



# Agrium – Invested in Argentina

9.4% Canpotex Sales Not Shown



# Agrium – Invested in Alaska

9.4% Canpotex Sales Not Shown



# Strategic Product Mix

2000 Revenue: \$1,873 million†  
†net of eliminations

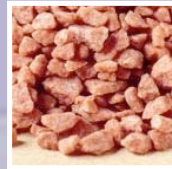
## Revenue by segment

## Percent

Leading producer and marketer of fertilizer in North America



**Nitrogen\*** \$708 million 36%



**Potash** \$151 million 8%



**Phosphate** \$198 million 10%

Major retail supplier of agricultural products in US and Argentina



**Retail** \$884 million 46%

*\*includes sulphate and other*



# Product Line

## Agriculture



## Industry



### Nitrogen

- Anhydrous Ammonia
- Urea
- Ammonium Nitrate
- Urea-Ammonium Nitrate Solution (UAN)
- Phosphate

- Cattle feed
- Paper
- Synthetic fibers/resins
- Refrigeration
- Waste treatment
- Household cleaners



### Potash

- Potassium Fertilizer

- De-icer



### Phosphate

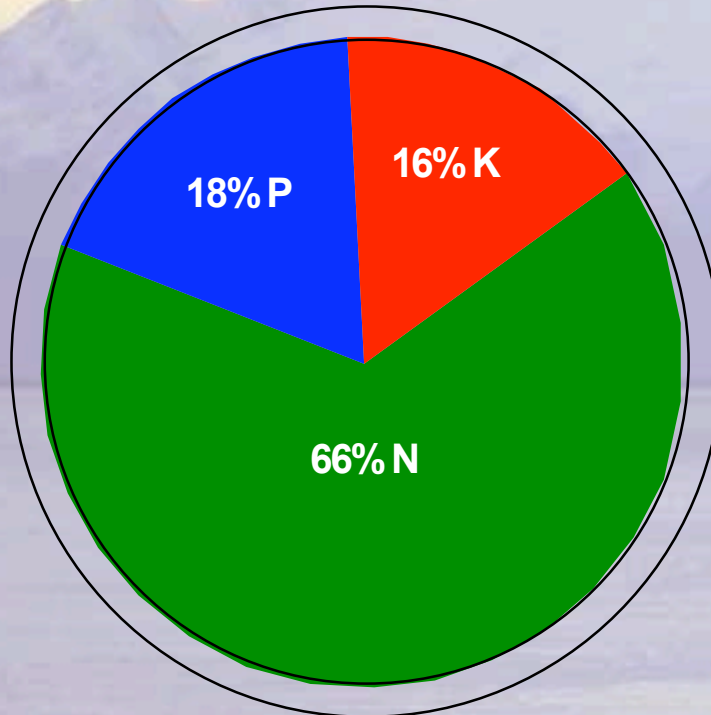
- Monoammonium Phosphate (MAP)
- Diammonium Phosphate (DAP)
- Phosphoric Acid

- Livestock feed
- Detergent

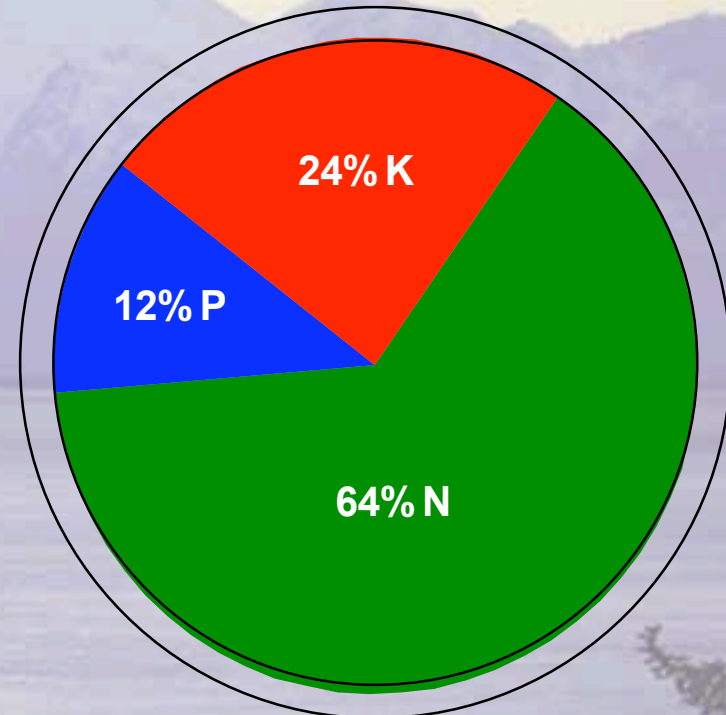


# Meeting Customers Needs

## NUTRIENT BASIS



**2000  
World Consumption**



**2000  
Agrium Production**

Source: IFA, Agrium Actual Production (nutrient basis)

# A Strong Foundation

- **Largest Nitrogen Producer in the World**

  - ◆ *Balanced in Other Nutrients*

- **2<sup>nd</sup> Largest U.S. Retailer**

- **World Scale Production Facilities**

- **Strategic Distribution Network**

- **Highly Skilled Workforce**

  - ◆ *5000 + Employees*



# Kenai nitrogen operations



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# Kenai Nitrogen Operations

## ■ Products

- ◆ *6% of N.A. Nitrogen Production*
  - Ammonia - 700,000 (net) tons
  - Urea - 1.1 million tons



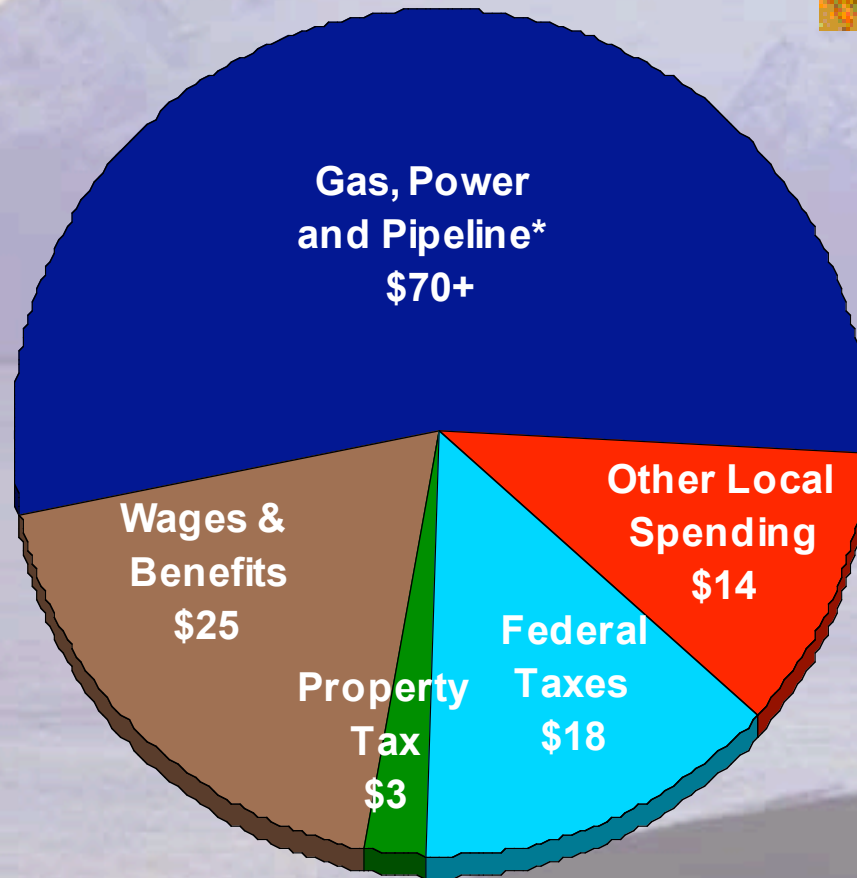
## ■ 50-55 BCF/yr of Natural Gas Consumption

## ■ Employees

- ◆ *300 Full-Time, Highly Skilled*
- ◆ *30 Contractors on average*

# Kenai Nitrogen Operations

**Economic Benefits** – over 130 M\$/yr



## Community Partners

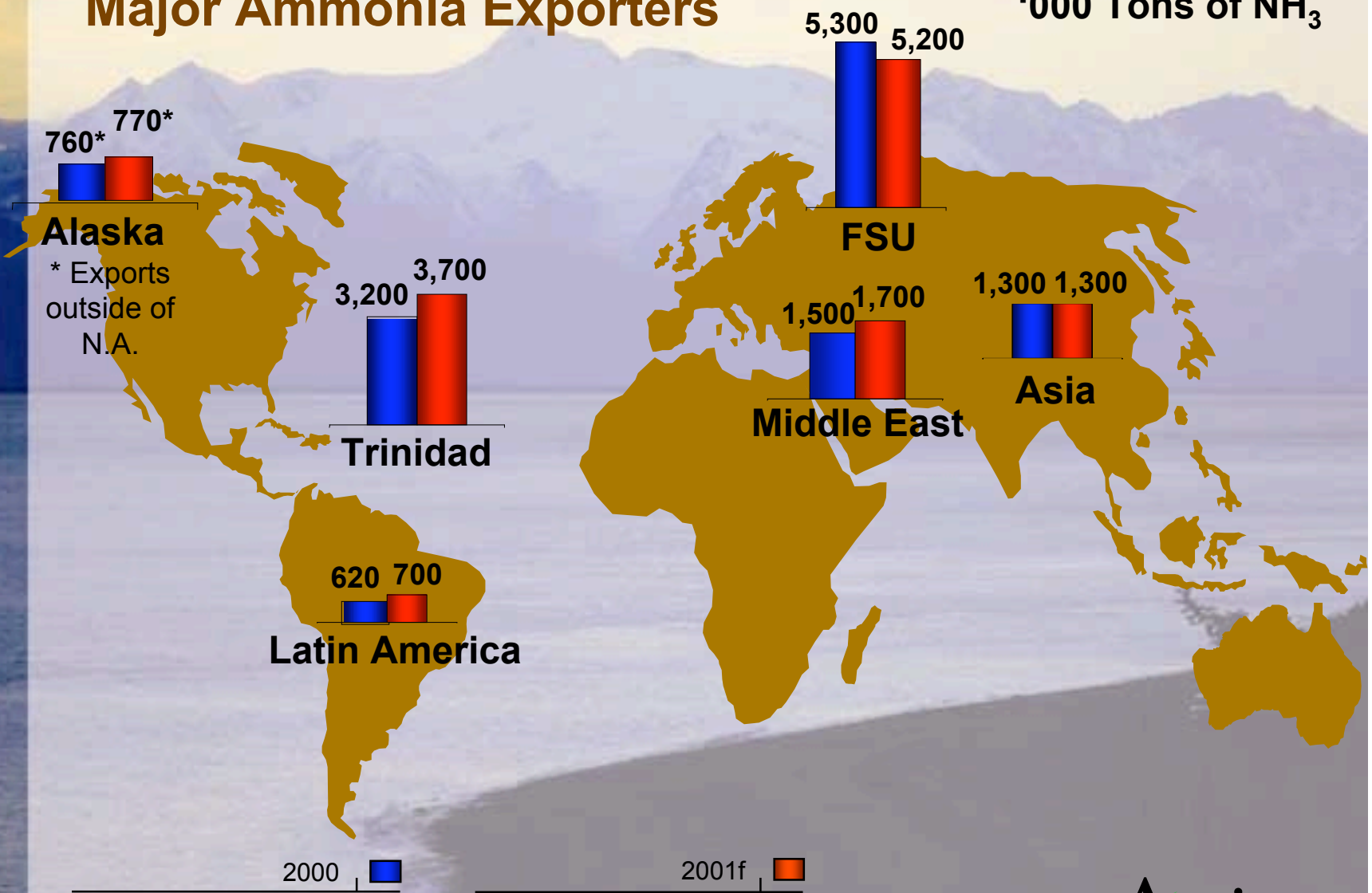
- ✦ *Caring for The Kenai*
- ✦ *United Way*
- ✦ *Challenger Learning Center*
- ✦ *Boys & Girls Club, etc.*

*\*Includes Royalties*

# Competitive Supply

## Major Ammonia Exporters

'000 Tons of NH<sub>3</sub>



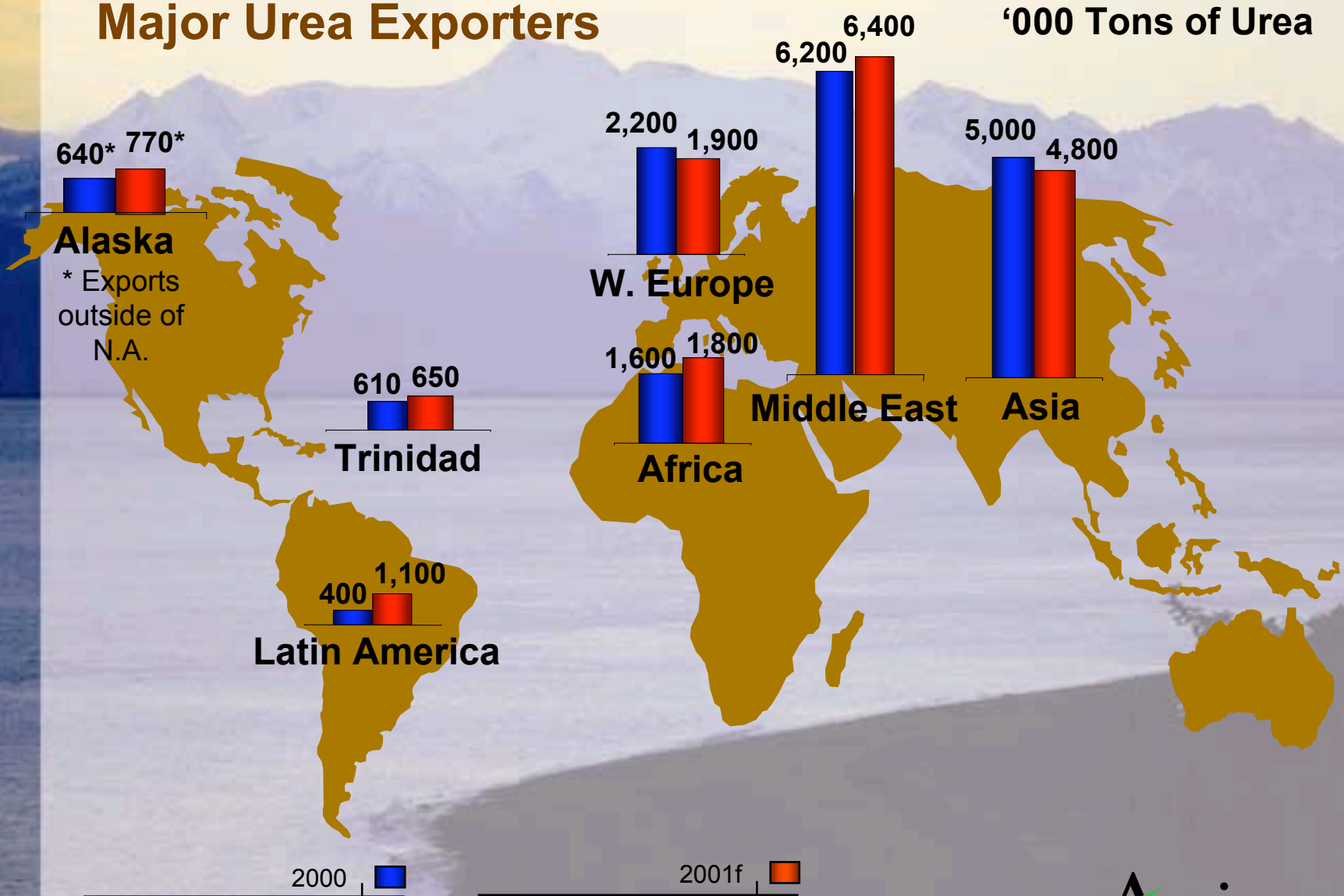
\* Exports outside of N.A.

Source: Fertecon



# Competitive Supply

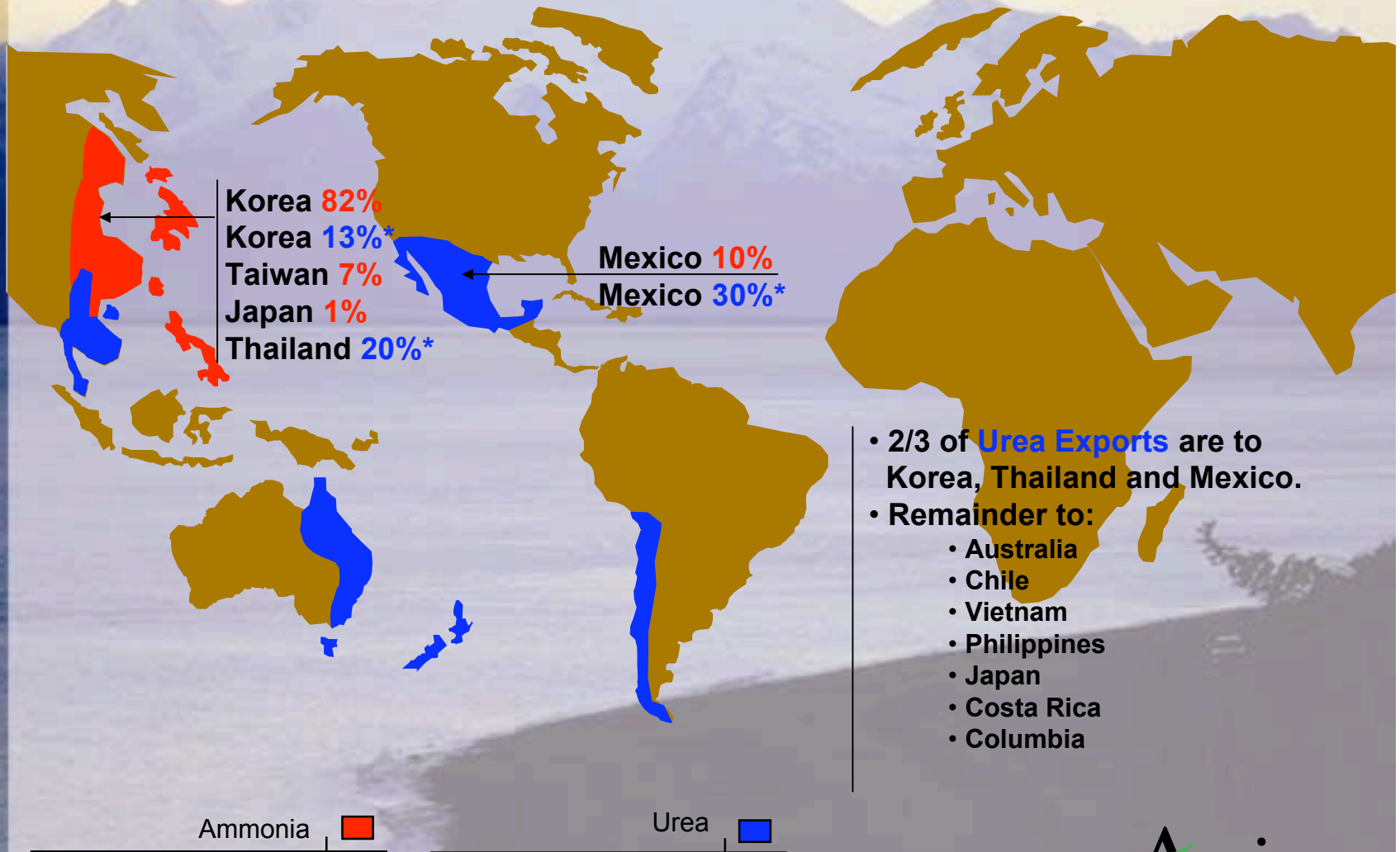
## Major Urea Exporters



Source: Fertecon

# Kenai Nitrogen Operations

## Primary Markets





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# Alaskan specifics



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# Alaskan Specifics

## ■ Jones Act restricts exports to lower 48

- ◆ *Act requires U.S. Flag vessels to move products among U.S. ports*

## ■ Cook Inlet Fertilizer is forced to go off-shore

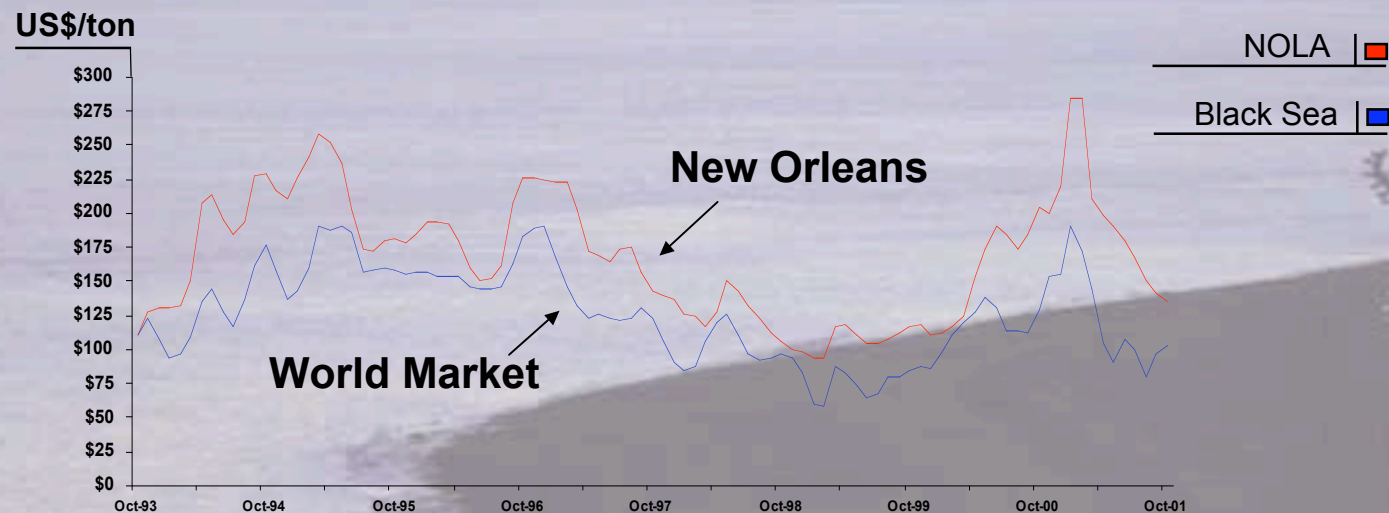
- ◆ *No U.S. flag ammonia vessels left*
- ◆ *Urea limited to 1-2 sea going barges*

# Alaskan Specifics

## ■ Cook Inlet Products are exported

- ◆ *Fertilizer and LNG compete globally*
- ◆ *New industries (e.g. gas to liquids) will also have to compete internationally*
- ◆ *Our prices are based on international markets not lower 48*

### Ammonia



Source: Green Markets, Blue Johnson



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world  
competitiveness



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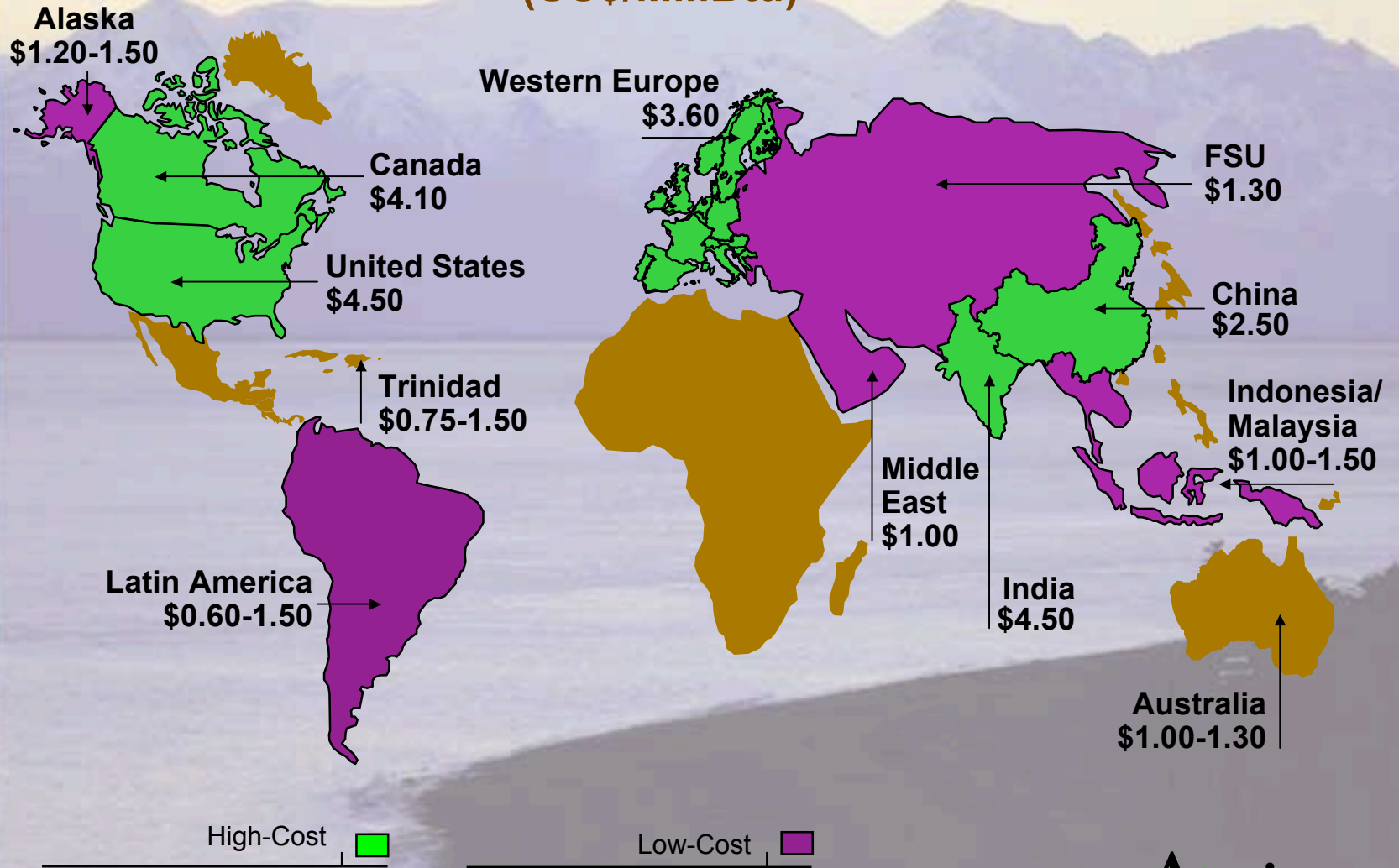
# Importance of Natural Gas

## ■ Ammonia takes 33.5 MMBTU per ton

	<u>World</u>	<u>Recent Prices</u>	<u>N.A.</u>
<b>Feed (MMBTU/ton)</b>	33.5		33.5
<b>Gas Price (\$/MMBTU)</b>	<u>x 1.00</u>		<u>x 5.00</u>
<b>Variable Feed /ton</b>	\$34		\$168
<b>Cash Conversion /ton</b>	<u>\$25</u>		<u>\$25</u>
<b>Cash Production /ton</b>	<b>\$59</b>	<b>←\$100-190→</b>	<b>\$193</b>

# World Industrial Gas Cost Comparison

Projections for 2001  
(US\$/MMBtu)



Source: CERA, BJ&A, Fertecon, Agrium

# Affect of High N.A. 2001 Gas Pricing

## ■ Plant Shut Downs

- ◆ *Up to 50% at Peak Gas Pricing*

## ■ Loss of Market Share

- ◆ *Imports almost doubled*

## ■ \$ 4-5 gas cannot compete against \$1 gas

- ◆ *Offshore competition won*
- ◆ *Gas Producers lost sales*
  - N was about 0.75 of 3-5 BCF/d industrial demand destruction
  - High prices were not sustained





# Agrium

partners in  
growth



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# Expansion Opportunity

## ■ Cook Inlet Advantages:

- ◆ *Close to Pacific Rim markets*
- ◆ *Good Business Climate & Skilled Workforce*
- ◆ *World Scale Plant*
  - Needs to expand to stay competitive

## ■ Agrium uses 50-55 BCF/yr

- ◆ *Expansion plans add up to 30 BCF/yr*
- ◆ *Current base supply needs long term extension*

# Benefits to Alaska

- **Expands \$130 million Local Economic Contribution**
- **Increases Sales/Exports**
- **Expands Skilled Employment**
- **Allows Greater Community Investment**
- **Increases Tax Base**
- **Encourages Gas Exploration**
- **Opens Up Export Markets to Other Industries**
- **Must Be Based on Competitiveness**
  - ◆ *Reliable and Internationally Competitive Supply of Gas*



# Possible Solutions

## ■ Cook Inlet has immediate additional gas potential

- ✦ *Anchorage Economic Development Corp Report: 1-3 TCF to be found*
- ✦ *Coal Bed Methane: 8 – 250 TCF*
- ✦ *Escopeta: 5-18 TCF*

## ■ Spur from Alaska Gas Pipeline is long term advantageous solution

# Partners in Growth

## ■ Agrium willing to work with State and Producers to encourage development:

### ◆ *Pre-investment on appropriate risk/reward:*

- Pre-bought gas production
- Infrastructure investment (e.g. pipelines)
- Exploration and drilling partnerships

### ◆ *Royalty Structure that encourages growth and value added industries*

### ◆ *Purchase of State Royalty Gas*

### ◆ *North Slope Spur Line*

# In Closing...

## ■ Successful partnering will:

- ◆ *Continue Alaska's development for all sectors*
  - Building Cook Inlet strengthens base for other projects such as Alaska Pipeline
- ◆ *Contribute to Alaska's export position*
- ◆ *Increase Agrium's annual \$130 M plus contribution to local economy*





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