

# RESOURCE DEVELOPMENT COUNCIL

Growing Alaska Through Responsible Resource Development

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## BREAKFAST MEETING

Thursday, October 6, 2011

1. Call to order –Tom Maloney, President
2. Self Introductions
3. Headtable Introductions
4. Staff Report – Carl Portman, Deputy Director
5. Program and Keynote Speaker:

***Dedicated Transportation Fund? You Decide!***

Representative Peggy Wilson

Next Meeting:

Thursday, October 20: *Responsibly Unlocking the Mineral Potential of the NANA Region*: Dr. Lance Miller, Vice President, Natural Resources, NANA Regional Corporation and Jason Rutman, Environmental Manager, NANA Regional Corporation, **EGAN CONVENTION CENTER**

*Please add my name to RDC's mailing list:*

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Governor Sean Parnell

**RDC Action Alert:  
Support the renewal of Wishbone Hill Mine  
Permits 01-89-796 and 02-89-796**

**Overview:**

The Usibelli Coal Mine has submitted an application to the State of Alaska Department of Natural Resources (DNR) for renewal of its permits (numbers 01-89-796 & 02-89-796) to mine coal at the Wishbone Hill Mine. Wishbone Hill is on state, Mental Health Trust, and private land located approximately five miles west of Sutton. Coal exploration began at the site in 1983, was completely permitted by 1992, and has completed renewal every five years since. The mine is estimated to produce 500,000 tons of coal each year and provide between 75-125 jobs.

This permit renewal is for an additional five-year term and includes the areas previously approved in existing permits. No additional mining areas, revisions to the existing boundaries, or changes to the operation or reclamation plan are being proposed.

Comments regarding the permit renewals should be sent to Russell Kirkham, Alaska Department of Natural Resources, **by 5:00 pm, November 15, 2011.**

**Action Requested:**

Support the renewal of Wishbone Hill Mine Permits 01-89-796 and 02-89-796.

**Send written comments to:**

Mr. Russell Kirkham, Division of Mining, Land, and Water  
Alaska Department of Natural Resources  
550 W 7<sup>th</sup> Ave Ste 900D  
Anchorage, AK 99501-3577

Email: [russell.kirkham@alaska.gov](mailto:russell.kirkham@alaska.gov)

**Points to consider for your comments:**

- DNR's coal mining regulations provide extensive oversight of mining activities and will effectively protect the environment, wildlife, and human health in the area.
- The permit's reclamation plan includes enhancing wildlife habitat and recreation as post-mining priorities.
- Usibelli Coal Mine, Inc. has been Alaska-owned and operated since 1943, holds an outstanding record of operating environmentally-sound projects, and has received awards for its past reclamation efforts. Usibelli began reclaiming previous mined lands before agency regulations required it to do so.
- The Wishbone Hill Mine would bring diversity to the Matanuska-Susitna economy, as well as provide high-paying jobs to area residents.

**The deadline to submit comments in November 15, 2011.**

**RDC ACTION ALERT**  
**Arctic National Wildlife Refuge Comprehensive Conservation Plan**

**Overview:**

The U.S. Fish and Wildlife Service has released its Draft Revised Comprehensive Conservation Plan (CCP) and Environmental Impact Statement for the Arctic National Wildlife Refuge (ANWR). The public will have an opportunity to provide feedback on the CCP during a 90-day comment period which expires November 15. Public hearings will be held in September and October.

Despite State of Alaska opposition, the Service has determined that much of ANWR is eligible for Wilderness designation and four rivers are suitable for Wild and Scenic River designation. The lands reviewed for wilderness are split into three study areas – Brooks Range, Porcupine Plateau, and Coastal Plain. The draft CCP proposes six alternatives:

- Alternative A: No Action Alternative – No new wilderness (no revised Regional Management Guidelines)
- Alternative B: Recommends Brooks Range Wilderness Study Area (WSA) for designation
- Alternative C: Recommends Coastal Plain WSA for designation
- Alternative D: Recommends Brooks Range and Porcupine WSAs for designation
- Alternative E: Recommends all three WSAs for designation
- Alternative F: No new wilderness designations (with revised Regional Management Guidelines)

Both Alternative C and E recommend the Coastal Plain for wilderness, an action that would permanently close America's most promising onshore oil and gas prospect to future development. Moreover, the CCP also proposes recommending at least four new Wild and Scenic Rivers to Congress for designation.

Congress excluded the 1002 area of the Coastal Plain from ANWR's large Wilderness block in a compromise struck under the 1980 Alaska National Interest Lands Conservation Act (ANILCA). The compromise also doubled the size of the refuge, designated 8 million acres Wilderness, and closed 92 percent to energy development. Congress also mandated a study of the 1002 area's wildlife, environment and petroleum resources. In 1987, the Department of the Interior concluded oil development would have minimal impact on wildlife and recommended Congress open the coastal plain to development. In 1995, Congress voted to open the Coastal Plain to exploration. Unfortunately, President Bill Clinton vetoed the measure.

The 1002 area, which accounts for only eight percent of the refuge, is estimated to contain upwards of 16 billion barrels of oil and 18 trillion cubic feet of natural gas. Responsible development can and does occur in similar areas on the North Slope. Today, Alaskans overwhelmingly support new oil and gas exploration and development in ANWR and believe the energy resources beneath the Coastal Plain should be part of America's energy portfolio.

Although the Service has not identified a Preferred Alternative at this time, the Record of Decision from this planning process could recommend the designation of the Coastal Plain as Wilderness. Any proposed Wilderness designation would need to go before Congress for its approval.

**Action requested:**

RDC members should be actively engaged in the public process by submitting comments and testifying at upcoming public hearings in opposition to a Wilderness designation of the Coastal Plain. The Service should manage the 1002 area in a manner that preserves the option of responsible oil and gas development in the future. It is vital the Service hear from Alaskans about how critical ANWR's Coastal Plain is to Alaska's future economy and the nation's energy security. Those wanting Wilderness status for the refuge will likely turn out in force at public hearings and can be expected to generate heavy write-in and email campaigns. Please do not let them speak on your behalf!

**Public Hearings:**

Anchorage, Wednesday, September 21, Wilda Marston Theater at Loussac Library, 3:00-9:30 pm  
Fairbanks, Wednesday, October 19, Carlson Center, 3:00-9:30 pm

**How to comment:**

Online Submittal: <http://arctic.fws.gov/ccp.htm>

Email: [ArcticRefugeCCP@fws.gov](mailto:ArcticRefugeCCP@fws.gov)

Fax: 907-456-0428

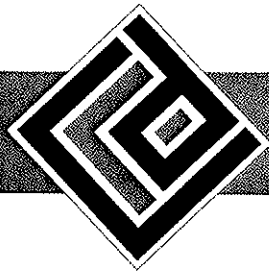
Mail: Sharon Seim, Arctic NWR, 101 12th Avenue, Room 236, Fairbanks, AK 99701-6237

A copy of the draft plan and additional materials are available at <http://arctic.fws.gov/ccp.htm>

**Points to consider in your comments or verbal testimony:**

- The option of future energy development in the 1002 area should remain on the table, precluding any new Wilderness designation over the Coastal Plain.
- Not only would new Wilderness and Wild and Scenic River designations violate the “no more” clauses of ANILCA, they would go against the original intent of Congress and the law.
- There is no need for additional Wilderness designations in ANWR, given most of the refuge is already closed to development and managed to maintain its wilderness character. Alaska already contains 58 million acres of federal Wilderness and accounts for 53 percent of America’s federal Wilderness areas.
- The Service has unreasonably restricted the scope of alternatives and public comment by refusing to consider an oil and gas development alternative in the draft CCP. ANILCA required the Service to study 1002 area’s petroleum resources and consider how oil and gas development could impact wildlife and the environment. It also directed the Secretary of Interior to provide Congress with recommendations with respect to such development. In 1987, the Department of the Interior concluded oil development would have minimal impact on wildlife and recommended Congress open the coastal plain to development.
- ANILCA mandated the Service to periodically revisit the issue of oil and gas activity within the 1002 area. This directive is as clear as the mandate the Service claims to have that requires it to revisit wilderness issues. There have been considerable advancements in oil and gas exploration and development in the nearly 25 years since the original study was completed.
- A federal Wilderness designation over the 1002 area would forever place off-limits North America’s most promising onshore oil and gas prospect to development and destroy the agreements made when ANILCA became law. In contrast, oil and gas development in the 1002 area would not disturb a single acre of federal Wilderness.
- Alaskans strongly oppose a Wilderness designation on ANWR’s coastal plain. In fact, 78 percent of Alaskans support oil exploration in the 1002 area. Every Alaskan Governor and every legislature and elected congressional representative and senator from Alaska has supported responsible development. The North Slope Borough also supports responsible development, as well as a majority of residents in Kaktovik, a village within the Coastal Plain.
- There are compelling national economic and energy security reasons for opening the 1002 area to responsible oil and gas development, including a safe and secure source of energy to the nation, create hundreds of thousands of jobs throughout the country, and refill the Trans-Alaska Pipeline System, which is operating at one-third its original capacity and continually declining.
- Upwards of 16 billion barrels of oil and 18 trillion cubic feet of natural gas are estimated to lie within the 1002 area of ANWR.
- With advances in technology, it is possible to develop the coastal plain’s energy reserves while directly utilizing very little (potentially only 2,000 acres) of the 1.5 million acres in the 1002 area. Such development would allow access to energy Americans need without any significant disturbance to wildlife.

**Deadline for comments: November 15, 2011**



# RESOURCE DEVELOPMENT COUNCIL

Growing Alaska Through Responsible Resource Development

September 30, 2011

Mr. Russell Kirkham  
State of Alaska Department of Natural Resources  
Division of Mining, Land and Water  
550 W 7<sup>th</sup> Ave Suite 920  
Anchorage, AK 99501-3577

Dear Mr. Kirkham:

The Resource Development Council for Alaska, Inc. (RDC) writes to express its support for Linc Energy's applications for Tyonek/Kenai and Healy/Anderson area coal exploration permits.

RDC is a statewide business association comprised of individuals and companies from Alaska's oil and gas, mining, forest products, tourism and fisheries industries. RDC's membership includes Alaska Native Corporations, local communities, organized labor, and industry support firms. RDC's purpose is to encourage a strong, diversified private sector in Alaska and expand the state's economic base through the responsible development of our natural resources.

Linc Energy's proposed exploration activities would consist of drilling up to three exploration holes near Tyonek and two holes near Anderson. The application states that holes will be sealed and sites reclaimed upon completion of the exploration program, as required by the Alaska Surface Coal Mining Program.

Should underground coal gasification projects come to fruition in these areas, what is now a vast stranded resource could begin to benefit all Alaskans. The potential clean energy source could significantly lower energy costs for area residents, especially in Interior Alaska, where temperatures dip well below zero for weeks on end and energy prices skyrocket. Exploration is the first step in obtaining these benefits, therefore RDC strongly supports approval of these permit applications.

Thank you for the opportunity to comment on this important issue.

Sincerely,

Deantha Crockett  
Projects Coordinator

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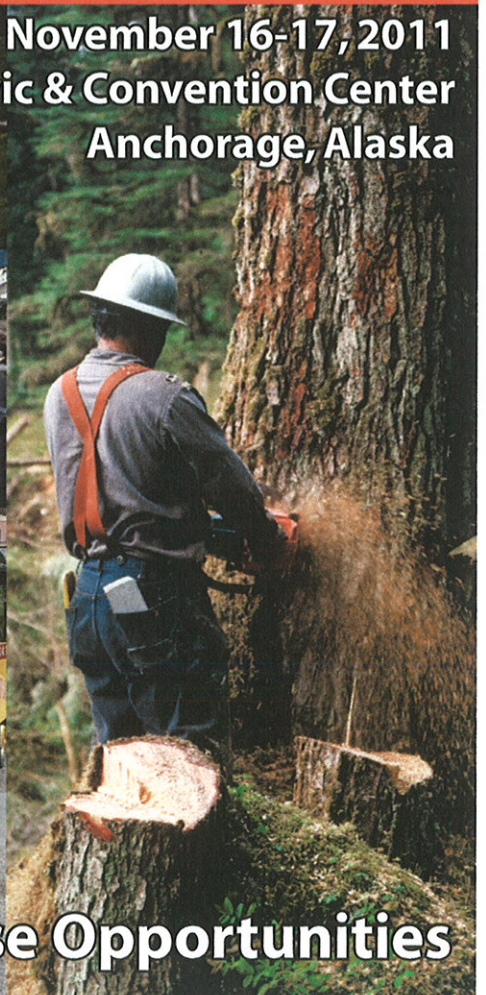
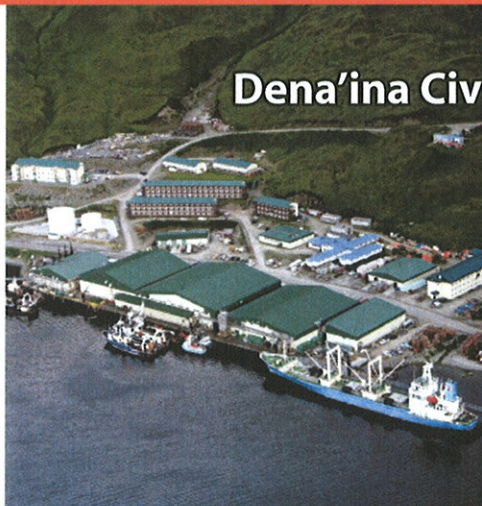
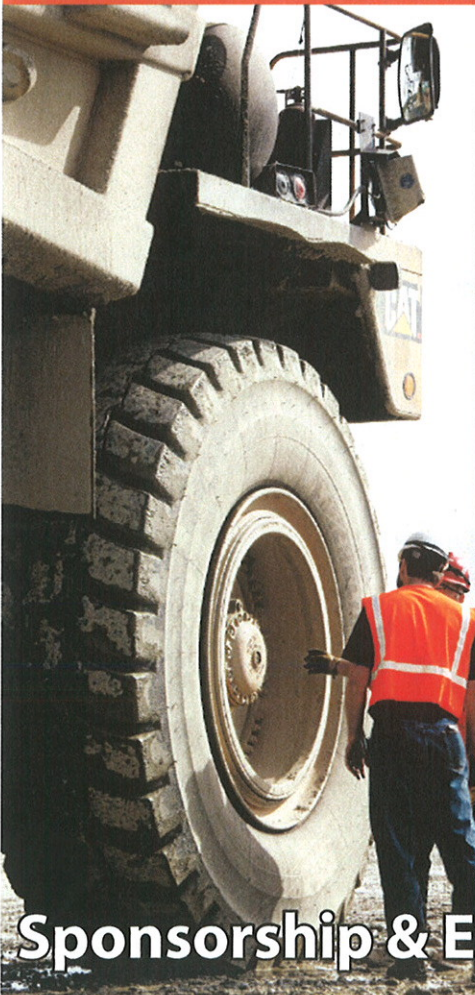
# 32nd Annual Alaska Resources

## Conference

November 16-17, 2011

Dena'ina Civic & Convention Center

Anchorage, Alaska



**Sponsorship & Exhibitor Showcase Opportunities**

RDC's 32nd Annual

# Alaska Resources

Conference

Wednesday and Thursday, November 16-17  
Dena'ina Civic & Convention Center  
Anchorage, Alaska

RDC's 32nd Annual *Alaska Resources Conference*, will provide timely updates on projects and prospects, address key issues and challenges, and consider the implications of state and federal policies on Alaska's oil and gas, mining, and other resource development sectors. The conference will also feature the latest forecasts and updates on Alaska's main industries, as well as how companies are navigating the current economic environment.

Over 1,000 people are expected to register and attend Alaska's most established and highest profile resource development forum of the year. Attendees will include decision-makers from across all resource industries, support sectors, Native corporations, federal, state, and local government agencies, as well as educators and students.

RDC would be honored to have your company sponsor the *Alaska Resources Conference*. Sponsors and attendees will be treated to a diverse and knowledgeable slate of speakers, as well as networking opportunities, such as gourmet breaks in the exhibit area, luncheons, and a VIP reception.

**Your sponsorship dollars stay right here in Alaska.**

RDC puts them to work for its members to influence and shape state and federal public policy, encourage investment in Alaska, and grow the economy through responsible resource development.

Please join us at the Dena'ina Civic & Convention Center in Anchorage on November 16-17, 2011.

Thank you for your support and participation!



Oil & Gas



Forestry



Fisheries



Mining



Tourism



# Alaska Resources Conference

## Event Sponsorship & Exhibit Opportunities

### **Platinum Sponsor \$5,000**

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- Ten registrations to the conference (\$4,500 value)
  - Half-page ad in the conference program\*
  - Sponsor recognition in all conference communications and the *Resource Review* newsletter
  - Display of your company logo in PowerPoint screens at the conference
- \* Due Friday, October 28. Ads are 5”h x 7.25”w. Send ad and logo to RDC at [resources@akrdc.org](mailto:resources@akrdc.org)

### **Cosponsor \$3,000**

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- Six registrations to the conference (\$2,700 value)
  - Quarter-page ad in the conference program\*
  - Sponsor recognition in all conference communications and the *Resource Review* newsletter
  - Display of your company logo in PowerPoint screens at the conference
- \*Due Friday, October 28. Ads are 5”h x 3.5”w. Send ad and logo to RDC at [resources@akrdc.org](mailto:resources@akrdc.org)

### **General Sponsor \$2,000**

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- Four registrations to the conference (\$1,800 value)
- Sponsor recognition in all conference communications and the *Resource Review* newsletter
- Display of your company logo in PowerPoint screens at the conference

### **Underwriter \$1,000**

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- Two registrations to the conference (\$900 value)
- Sponsor recognition in all conference communications and the *Resource Review* newsletter
- Display of your company logo in PowerPoint screens at the conference

### **Exhibitor \$1,000**

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- Exhibit booth at the conference\*
  - Includes one registration to the conference
  - Recognition in conference program
- \* Booths are 10’ x 10’. Space selection is first-come, first-serve.

***Return pledge form by October 7 to be listed in the conference brochure.  
Please send ads and logos by October 28 to [resources@akrdc.org](mailto:resources@akrdc.org).***



# Alaska Resources Conference

## Specialty Sponsorship Opportunities

### Wednesday or Thursday's Luncheon Sponsor \$7,000 each

Largest attraction of the conference featuring keynote speakers and gourmet lunch. **ONE REMAINING!**

### Wednesday or Thursday's Eye-Opener Breakfast \$4,000 each

Every registrant's first stop! A warm buffet with a wide variety of breakfast fare. **ONE REMAINING!**

### Wednesday or Thursday Morning Breaks \$3,000 each **SOLD OUT!**

The conference stops for these popular breaks. Advertise your company with our specially-designed breaks!

### Wednesday Afternoon Break \$3,000 **SOLD OUT!**

Network at an old-fashioned ice cream social event with other special treats.

### Thursday Send-Off Toast \$5,000 **SOLD OUT!**

Champagne and sparkling cider and chocolate-covered strawberries provide an elegant conclusion to Alaska's premier conference on resource development. Sponsor is welcome to deliver closing toast.

### Centerpiece Sponsor **SOLD OUT!**

Personalized arrangements at each table with your company logo.

### VIP Reception Sponsor **SOLD OUT!**

Wrap up the opening day of the conference with a networking reception open to all conference attendees featuring cocktails and gourmet appetizers.

### Wednesday or Thursday's Espresso Coffee Stand Sponsor \$3,000 each

A big hit among conference attendees who so much appreciate gourmet lattes, mochas, and specialty teas. Your company logo on every cup! **SOLD OUT!**

### RDC Grand Raffle

Donate a prize of your choice for the popular drawing held at the close of the RDC Conference. Donors are recognized in the conference program.

Please fill out the following information and email to [resources@akrdc.org](mailto:resources@akrdc.org) or fax the form to (907) 276-3887. Questions? Call (907) 276-0700. RDC will send an invoice or gladly accept credit card payments.

Sponsorship Level: \_\_\_\_\_ Platinum \_\_\_\_\_ Cosponsor \_\_\_\_\_ General \_\_\_\_\_ Underwriter \_\_\_\_\_ Exhibitor

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As of October 5, 2011

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As of October 3, 2011

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Alaska Airlines	Global Diving & Salvage
Alaska Air Cargo	Grouse Ridge Shooting Club
Alaska Business Monthly	Hepworth Agency
Alaska Earth Sciences	Judy Patrick Photography
Alaska Executive Search	Kakivik Asset Management, LLC
Alaska Resource Education	Last Frontier Air Ventures
Alaska SeaLife Center	Mapmakers Alaska
Alaska Serigraphics	Morris Communications
Alaska Wildlife Conservation Center	MWH
Allied GIS	NANA Construction
Alutiiq General Contractors	North Star Terminal
Alutiiq Oilfield Solutions, LLC	Northern Economics, Inc.
Anchorage Chamber of Commerce	Northrim Bank
APICC	Northrim Benefits Group
Arctic Power	Pebble Limited Partnership
ATCO Structures & Logistics	Petroleum News
CH2M HILL Anchorage	Samson Tug & Barge Co
Cook Inlet Region, Inc.	Spill Shield
Cruz Companies	TA Structures
Delta Constructors	Three Parameters Plus, Inc.
Delta Leasing LLC	Tikigaq Corporation
Donlin Gold	UAA Dept of Geological Sciences
Dowland Bach Corporation	UIC UMIAQ
Egli Air Haul	Weston Solutions Inc.
Expense Reduction Analysts	Williams Scotsman
ExxonMobil	Willow Environmental, LLC
	WorleyParsons

# *The Role of the Oil and Gas Industry in Alaska's Economy*

2011 Alaska Oil and Gas Association Annual Luncheon

**Thursday, October 27, 2011 - Dena'ina Center,  
Anchorage**

Doors Open at 11:30 AM - Luncheon begins at Noon

Results of AOGA's latest economic study conducted by  
The McDowell Group  
will be released.



RSVP no later than October 24, 2011 at  
[www.aoga.org](http://www.aoga.org) or call (907)272-1481  
\$45/person - \$360/table of 8

# ALASKAN OIL & GAS EXPLORATION 101

## OVERVIEW

This seminar will serve as an introduction to the oil and gas industry in general and the Alaskan oil and gas industry in particular. It will focus on the basic functions of the industry as it utilizes scientific evaluation methods combined with physical exploration operations to find and produce its product. Of special importance will be the manner in which these operations are carried out in the onshore and offshore areas of Alaska.

Oil and gas wells have been drilled for approximately 130 years with significant refinements occurring over that time. Computers have increased the body of knowledge available to the drilling contractor and the dynamics of the producing formations has increased almost exponentially. The various types of drilling rigs needed for differing conditions will be presented and discussed.

The benefit to the State of Alaska and its residents will also be presented in terms of jobs, local and state taxes and other benefits to Alaskans. How does Alaska compare with the other forty-nine states? Where is the greatest impact to the economy? How is the revenue produced which provides for the Permanent Fund Dividend Checks and the revenue to fund state operations thus avoiding state income tax?

## TOPICS COVERED

Course Introduction  
Petroleum  
Ownership  
Petroleum Exploration  
Players  
Operators  
Project Economics

Permitting  
Science  
Types of Drilling Rigs  
Other Equipment  
Rolling Stock  
Ice Road Construction  
Mob & Demob

Logistics  
Exploration Drilling  
Well Control  
Manpower  
Results  
Producing Alaska Oil & Gas Fields

### LOCATION:

Petroleum Club of Anchorage, 3301 C Street, Suite 120

### DATE:

Wednesday, October 12, 2011

### TIME:

7:30 am – 8:00 am: Registration – coffee provided  
8:00 am – 12:00 pm: Presentation – coffee provided  
Noon: lunch – provided at the PCA  
1:00 pm – 5:00 pm: Presentation – coffee & soft drinks provided

### COST:

\$495 Single Registrant  
\$475 Multiple Registrants from the same employer/department (each employee)

Registration includes hard copy of slide material and a glossary of terms. Classroom credit available upon request

PLEASE VISIT

[WWW.ALASKANSEMINARS.NET](http://WWW.ALASKANSEMINARS.NET)

FOR MORE INFORMATION OR TO REGISTER

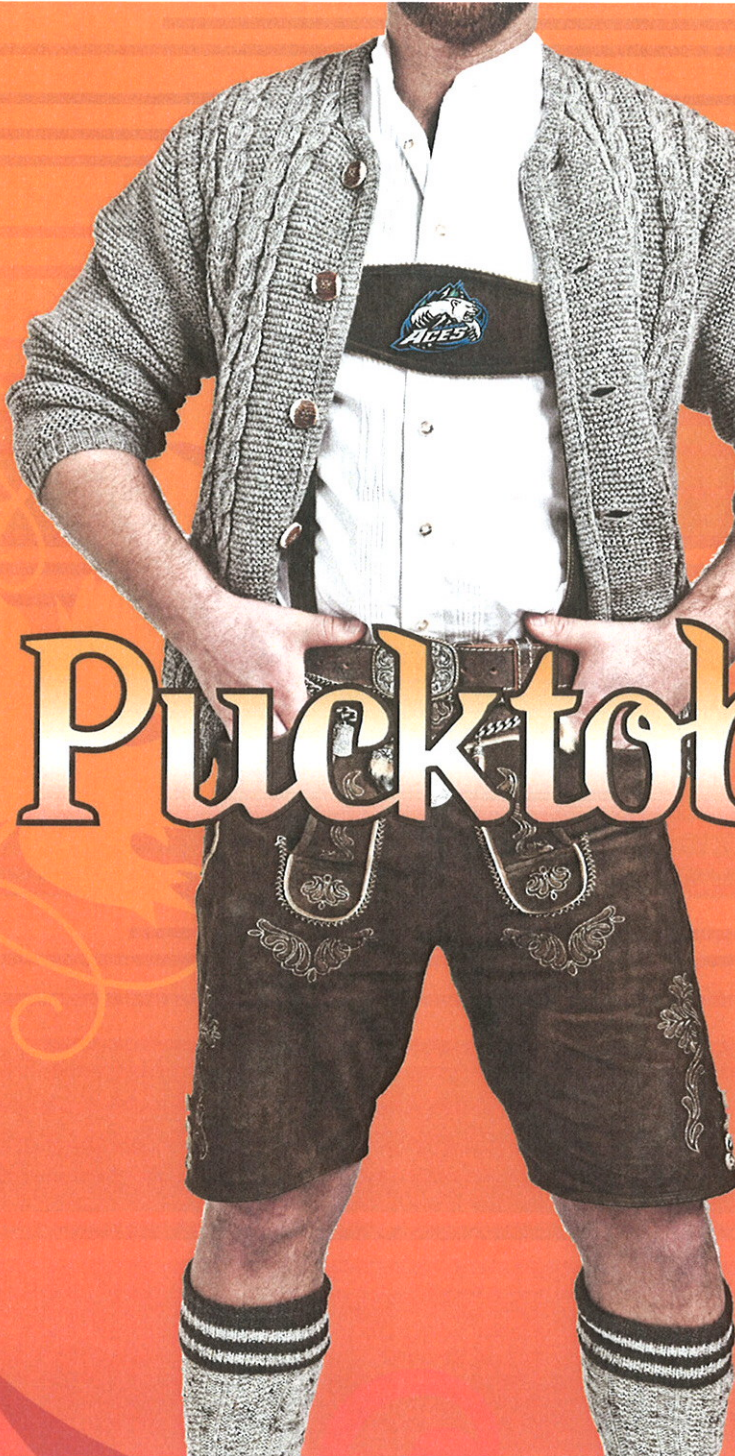
ARLEN EHM T 907-333-8880 F 907-333-3454 C 907-230-8144 E ARLENEHM@GCI.NET  
2420 FOXHALL DRIVE ANCHORAGE, AK 99504-3342



PRESENTED BY  
**ARLEN EHM**  
OF

**ALASKAN  
SEMINARS**

SEMINARS IN OIL & GAS TOPICS



# PucktoberFest

with the **ALASKA**  
**ACES**

presented by



Commerorative PucktoberFest Steins  
included with Sponsorship!

TO ORDER YOUR TICKETS FILL OUT THE FORM BELOW:

1. PAYMENT:  VISA  MASTERCARD  DISCOVER

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

3 DIGIT NUMBER: (ON SIGNATURE LINE) \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

2. Fax form to 276-5488 or call 276-5487

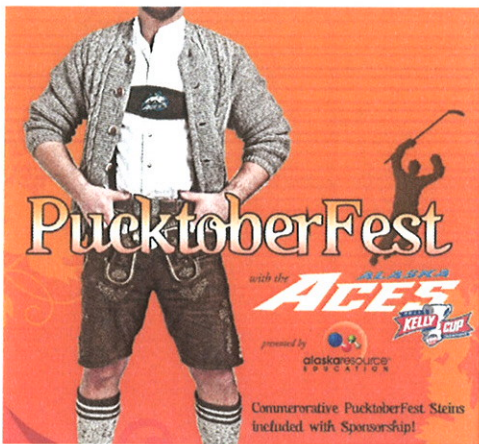
Thursday, October 20th  
5:00 pm Sullivan Arena

## Aces vs. Idaho Steelheads

Exclusive VIP Reception with:  
No-Host bar, Appetizers

### Sponsorship Opportunities

- Valedictorian: \$1000, 20 tickets, logo on scoreboard
- Salutatorian: \$750, 15 tickets, call for details
- Dean's List: \$500, 10 tickets, call for details



# *PucktoberFest*

## **At The ACES 2011 Second Annual Resource Education Night**

### **Valedictorian Sponsorship (\$1000) Includes:**

#### **Kelly Cup Appearance at your business for 1 hour!**

- 20 Tickets to the Alaska Resource Education *PucktoberFest* at the ACES
- **Recognition as a Valedictorian Sponsor** in the pre-event advertising and promotional material commencing at the time of major sponsorship commitment; Website and during the ACES Function.
- Logo included in the signage at the VIP Reception and on the **ACESVISION** during the game.
- Special recognition as a Valedictorian Sponsor by the ACES Emcee throughout the event.
- Pre-game Reception featuring German food and spirits
- 15 Commemorative *PucktoberFest* steins

### **Salutatorian Sponsorship (\$750) Includes:**

- 15 Tickets to the Alaska Resource Education *PucktoberFest* at the ACES
- **Recognition as a Salutatorian Sponsor** in the pre-event advertising and promotional material commencing at the time of major sponsorship commitment; Website, and during the ACES Function.
- Logo included in the signage at the VIP Reception.
- Special recognition as a Salutatorian Sponsor by the ACES Emcee throughout the event.
- Pre-game Reception featuring German food and spirits
- 10 Commemorative *PucktoberFest* steins

### **Dean's List Sponsorship (\$500) Includes:**

- 10 Tickets to the Alaska Resource Education *PucktoberFest* at the ACES
- **Recognition as a Dean's List Sponsor** in the pre-event advertising and promotional material commencing at the time of major sponsorship commitment; Website and during the ACES Function.
- Logo included in the signage at the Event.
- Pre-game Reception featuring German food and spirits
- 5 Commemorative *PucktoberFest* steins

# Process Industries

## That Vitalize Alaska's Economy

*You're Invited* November 1, 2011

Alaska Process Industry Careers Consortium



### Annual Meeting and Conference

Dena'ina Civic & Convention Center,  
Anchorage, Alaska



Name:				
Organization:				
Title:				
Address:				
City:	State	Zip		
Work phone:				
E-Mail:				

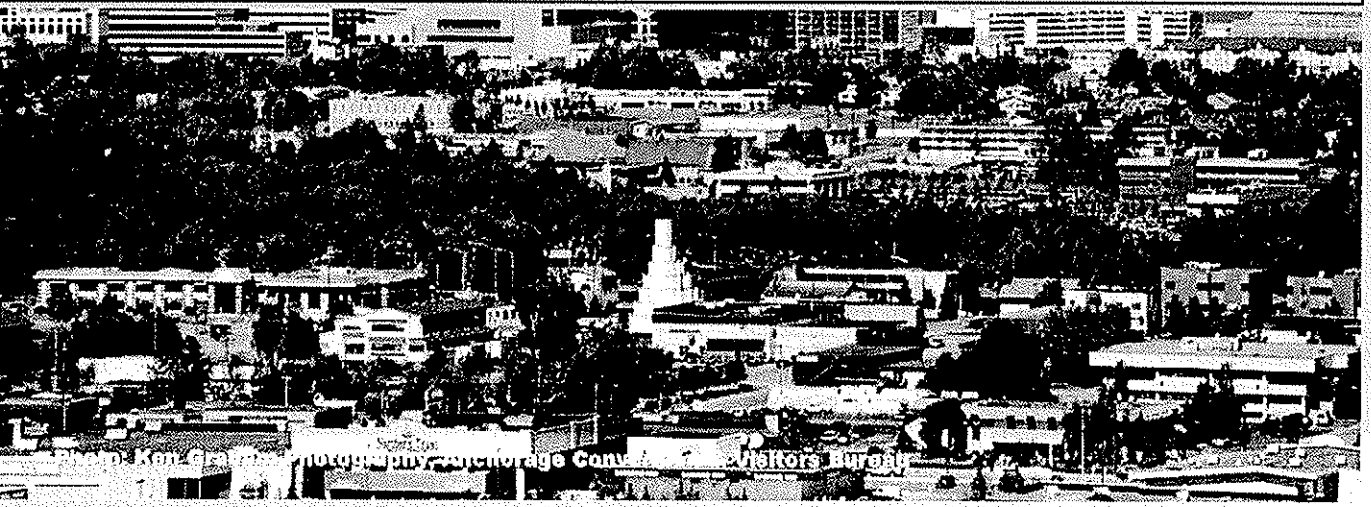
Did you attend the 2010 APICC Conference? (Check Box)	YES <input type="radio"/>	NO <input type="radio"/>
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Method of Payment:  Check enclosed (Check # \_\_\_\_\_)  Credit Card (Called In)

Please return your completed registration form to: Cari-Ann Ketterling, APICC Manager; 2600 Cordova St, Suite 105, Anchorage, AK 99503; by fax - (907) 770-5251; or email - [cketterling@apicc.org](mailto:cketterling@apicc.org)  
Please call the APICC office if you have any questions or need additional information - (907) 770-5250

*Doors open at 7:30 a.m. ~ Program begins at 8:30 a.m. ~ Reception 4:30 p.m.*

**MEETING/CONFERENCE COST:** There is a \$45.00 meeting registration fee that covers lunch and the reception immediately following the conference. Please return payment with your completed form, or call the APICC office at 907-770-5250 to pay by credit card. Space is limited. Registrations will be taken until the event is full. Don't miss out—please register as soon as possible to secure your seat!



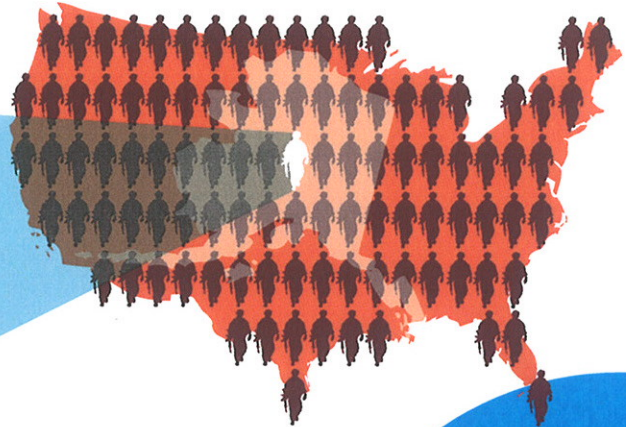




**10forTroops.org** was created by Armed Services YMCA of Alaska to raise awareness for how Alaskans can support local military. Our goal is to raise \$25,000 in one month, to provide critical programs and services for our troops.

Less than 1% of Americans serve. The least we can do for them is to

**TAKE 10 ■ GIVE 10 ■ ASK 10!**



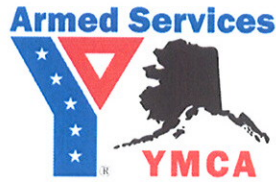
**Imagine the Power of 10 minutes, \$10, and 10 friends who do the same**



With your help Alaska's military receive respect, support, appreciation, security, comfort, independence, a support network and opportunities to improve their family bond, family resiliency, and health/wellness.



The Armed Services YMCA of Alaska is on a mission to provide support to service members and their families through educational, recreational, and social programs. We do not receive any federal or state funding, outside of contracts for service, and rely solely on generous support from the Alaskan community to provide more than 30 free or low cost programs and services for Alaska's military.



September 2011

**Anchorage**  
P.O. Box 6272  
JBER, AK 99506  
T: (907) 552-9622  
F: (907) 552-4651

**Fairbanks**  
P.O. Box 35065  
Ft Wainwright, AK 99703  
T: (907) 353-5962  
F: (907) 353-4864

**Board of Management**

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- Larry Sutterer  
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Althea St. Martin  
Dawn Daly  
Kurt Newman  
Diane Shoemaker  
Lisa Hall  
Jeff Campbell

Dear Military Supporter,

Less than 1% of Americans serve in our military. They selflessly sacrifice for our freedoms. They move frequently uprooting their families. They deploy to dangerous war zones, creating single parent households and double the burden for spouses back at home. And sometimes, they don't come home.

Now is the time to support that 1% - our nation's heroes who bravely serve and sacrifice for our country. There are more than 65,000 service members and their families stationed in Alaska. Most are far away from home, their support networks, and struggle to adjust to the Alaskan winters and higher cost of living.

In November, the Armed Services YMCA of Alaska will be asking Alaskans to support the 10forTroops campaign, designed to raise awareness and financial support for more than 30 programs and services offered free or very low cost for military in Alaska. We are asking Alaskans to TAKE 10, GIVE 10 and ASK 10: Take 10 minutes to learn about the cause, give \$10 to support the troops, and ask 10 friends to do the same.

**We ask your company to get involved in this statewide, grassroots, social media driven campaign. We are not asking for a donation from your company, but rather asking you to support the campaign by asking your customers and employees to TAKE 10, GIVE 10 and ASK 10 this November. Our goal is to raise \$25,000 in 4 weeks.**

It's up to you to determine what level of involvement works best for your company. All we ask is that you consider putting up flyers, handing out campaign cards during point-of-sale transactions, or include information about your company's support for 10forTroops in your marketing communications.

This campaign's success will be driven by the number of people who hear about the campaign. With support for the military at an all-time high, there is no better time than now to represent your company as an avid military supporter. We invite you to get involved in this unique opportunity to showcase your company's support for the military.

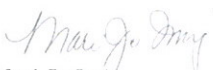
The 10forTroops.org website will collect donations and will also track where donors heard about the campaign. Should you participate, your company's name will be included in the list of campaign supporters - further showcasing your company's military support to potential customers. We will recognize you for the total contributions your company helped us raise during the 4 week campaign.

There are more materials included in the business supporter campaign kit. If you have more questions, or require more information, please contact Diana Frayne at [diana.frayne@akasymca.org](mailto:diana.frayne@akasymca.org) or 907-552-8469.

Thank you in advance for considering partnering with the 10forTroops campaign.

*Serving Those Who Serve America,*

  
Erik Lind  
10forTroops Campaign Chair  
2nd Vice Chair/Board of Management

  
Mari Jo Imig  
Executive Director  
Armed Services YMCA of Alaska

Our mission is to provide support to service members and their families through educational, recreational and social programs.

**The Armed Services YMCA of Alaska is a 501c3 organization serving Alaska's military since 1941. Tax ID# 92-0016680**  
[asymcaofalaska.com](http://asymcaofalaska.com) | [facebook.com/AKASYMCA](https://facebook.com/AKASYMCA) | [facebook.com/AKASYMCAFairbanks](https://facebook.com/AKASYMCAFairbanks) | [welcome.center@akasymca.org](mailto:welcome.center@akasymca.org)

CFC #99586

