

# The Seafood Industry in Alaska Report (2007)

Presented by David Benton



**Marine Conservation Alliance**  
*promoting sustainable fisheries to feed the world*

# Marine Conservation Alliance is:

- **Coastal Communities**
- **Fishermen & Processors**
- **CDQ Groups**
- **Concerned Businesses**



**Marine Conservation Alliance**  
*promoting sustainable fisheries to feed the world*

## **MCA Mission:**

*Ensure the sustainability of the fishery resource and those who depend on it.*



The study was prepared by Northern Economics at the request of the Marine Conservation Alliance, At-sea Processors Association, and Pacific Seafood Processor Association.



**Marine Conservation Alliance**  
*promoting sustainable fisheries to feed the world*



**AT-SEA PROCESSORS ASSOCIATION**  
*Partners for Healthy Fisheries*

# Sustainability

## Bering Sea & Aleutian Islands Groundfish Catch Limits 1981-2008

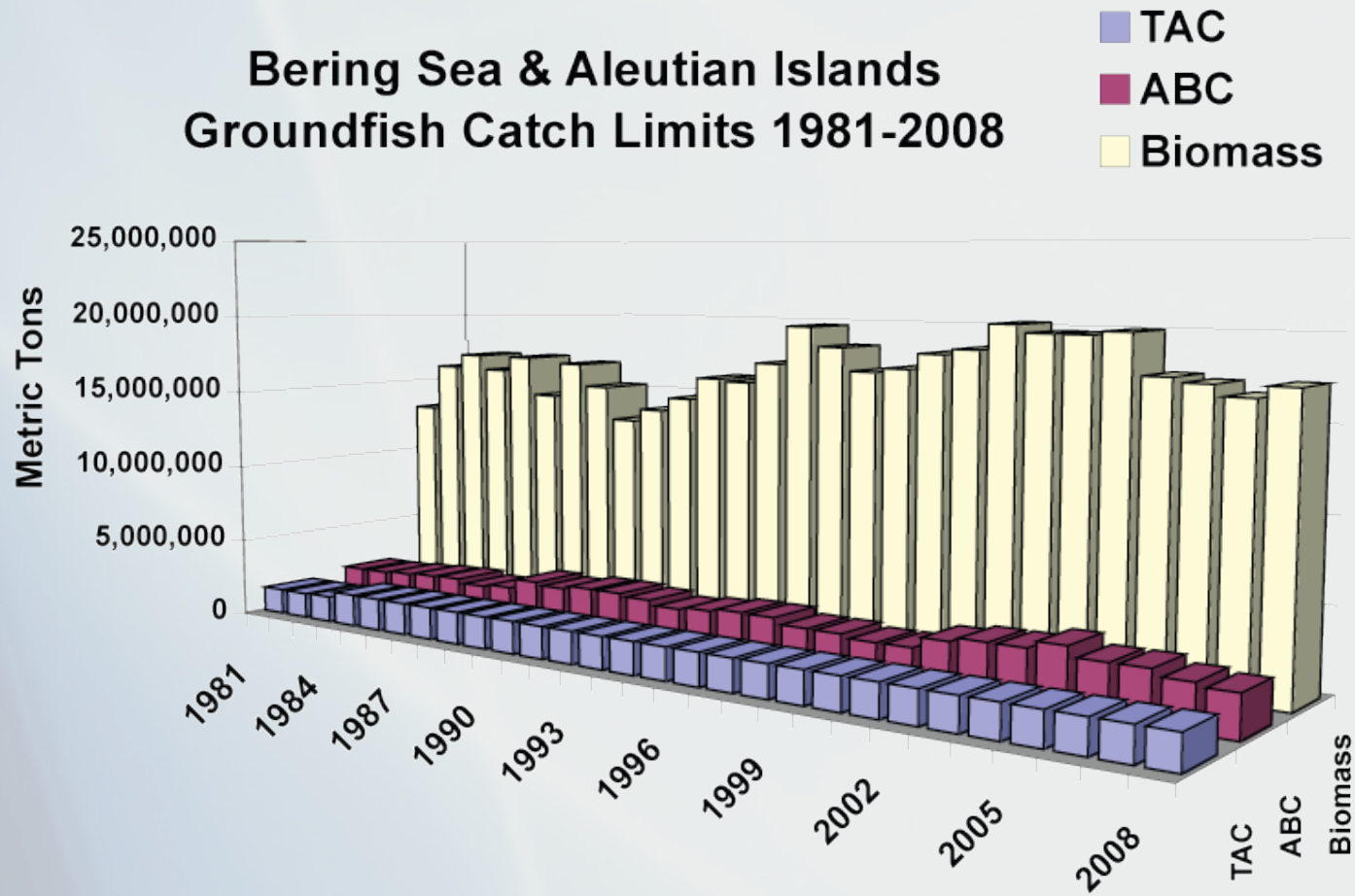
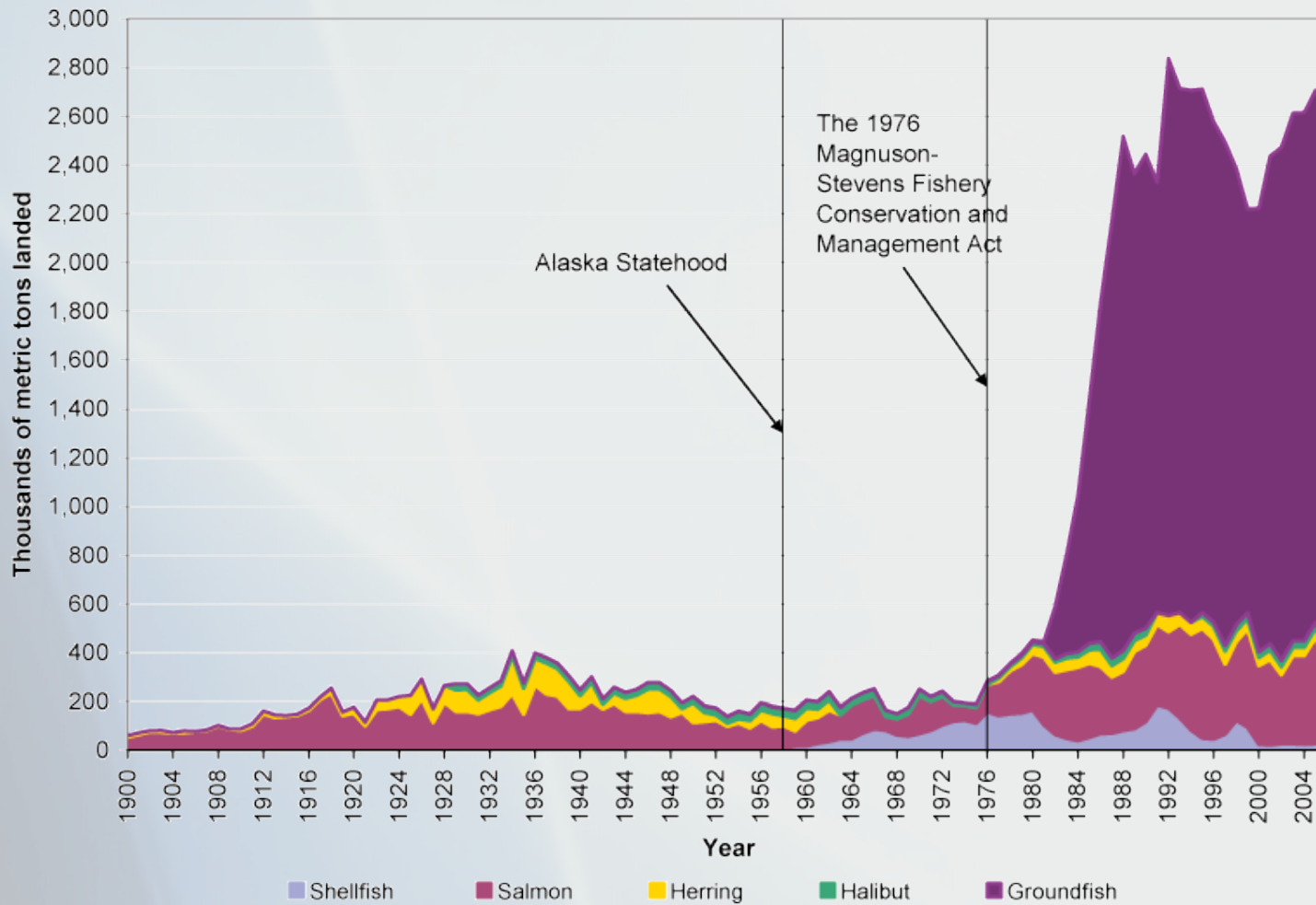


Figure 1. Historic Landings US Vessels by Species off Alaska, 1900 – 2006



# Alaska Seafood in the Global Market

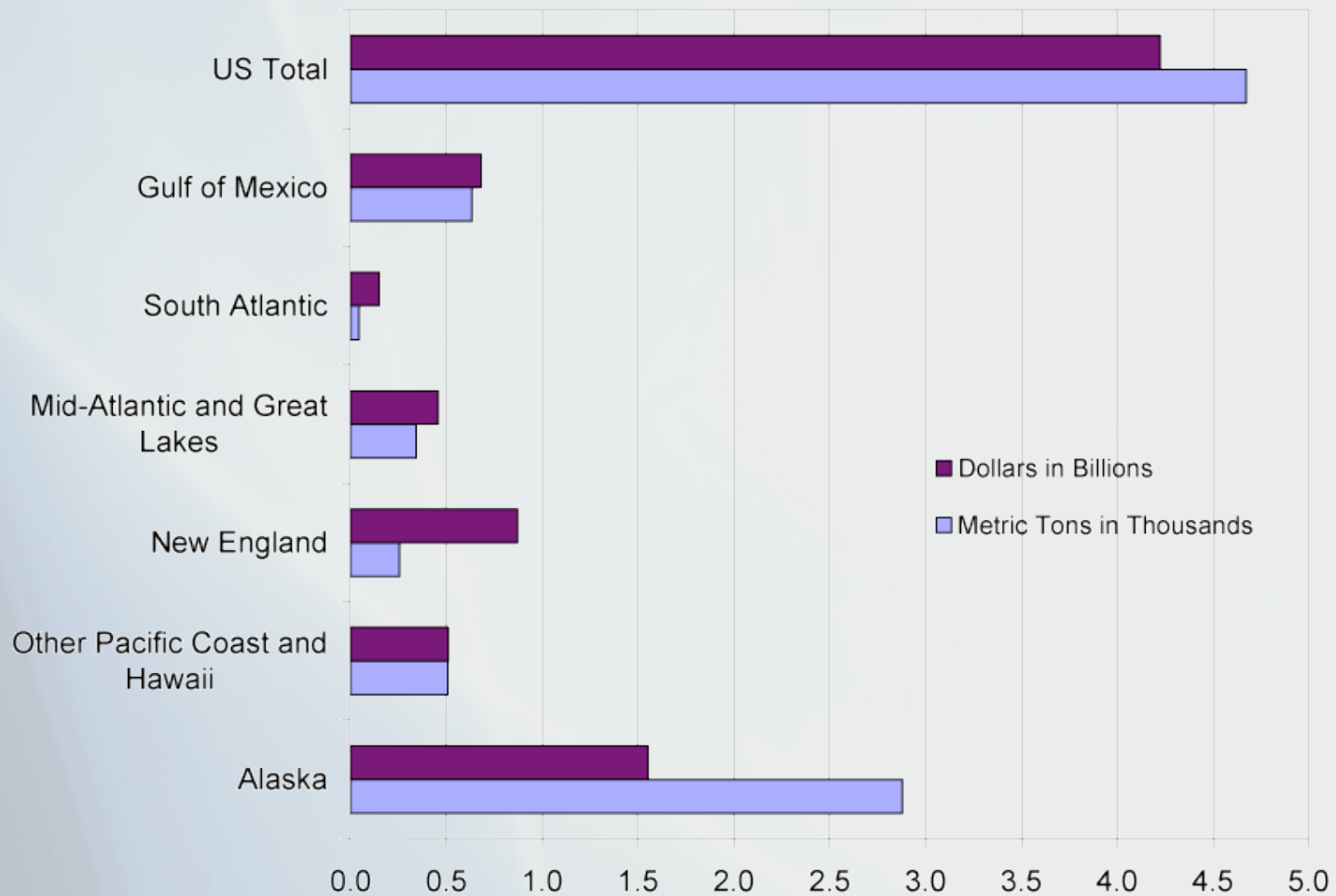
- Number 9 in the World
- One fifth of total world groundfish
- 42% world wild salmon
- 80% world king, sockeye, & coho salmon

# Alaska Seafood in the U.S. Market

- 62% Volume
- 37% Value
- 56% U.S. Seafood  
Export Value



Figure 10. Comparison of Alaska and US Volume and Ex-Vessel Value of Commercial Fishery Landings, 2007

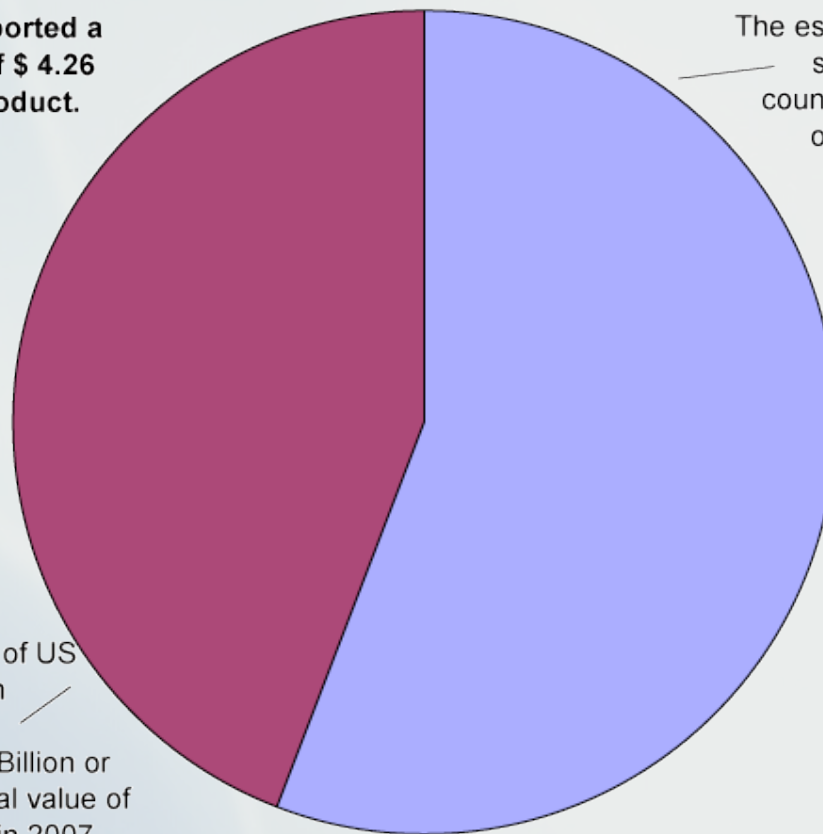


Source: Developed by Northern Economics based on data from Hiatt (2008b) and NMFS (2008b).

Figure 12. Alaska Seafood Exports as a Percent of Total US Seafood Export Value, 2007

**In 2007 the US exported a wholesale value of \$ 4.26 Billion seafood product.**

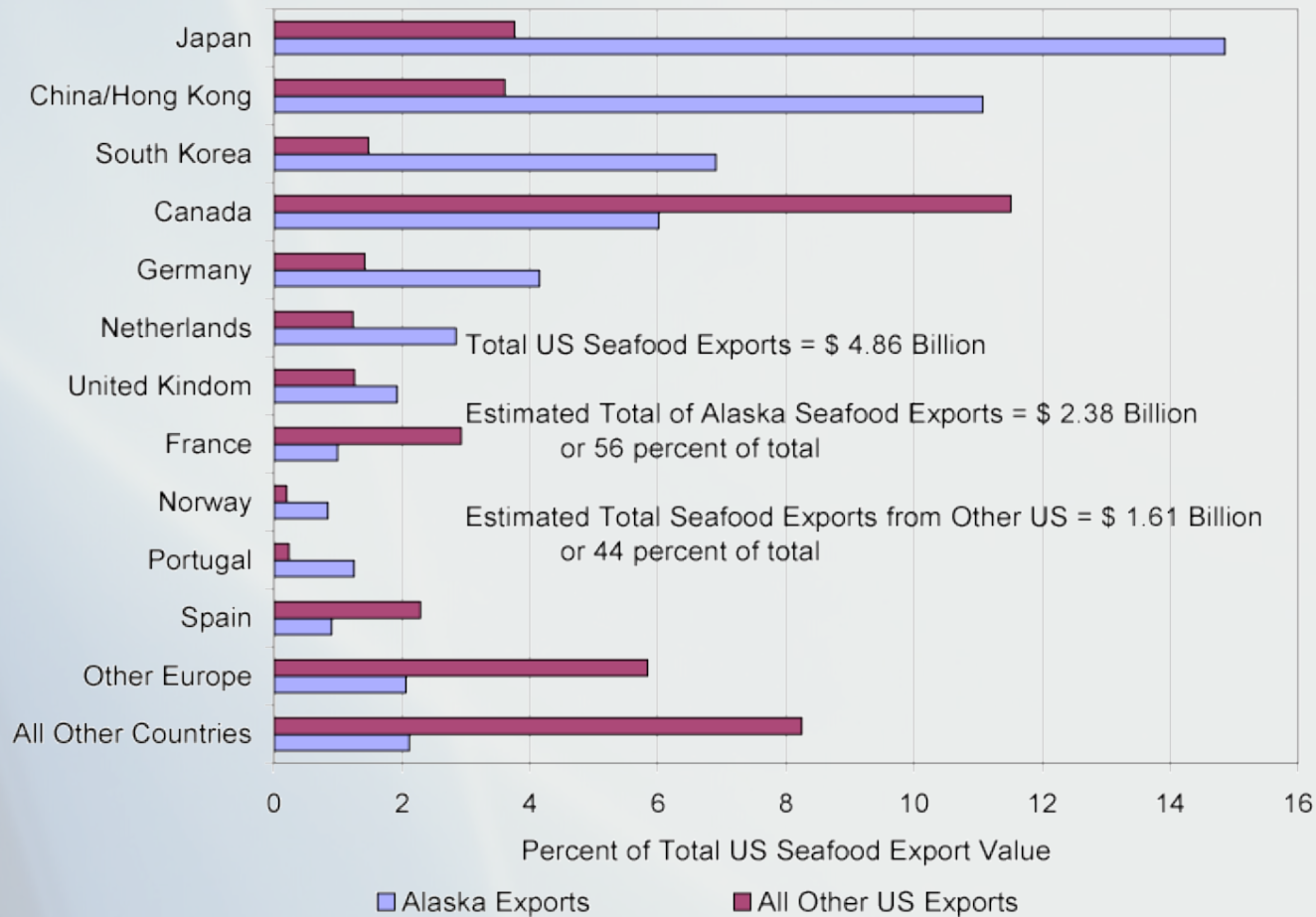
The estimated value of Alaska seafood exports to other countries were \$ 2.38 Billion or 56 percent of the total value of US Seafood exports in 2007.



The estimated value of US seafood exports from States other than Alaska were \$ 1.88 Billion or 44 Percent of the total value of US seafood exports in 2007.

Source: Developed by Northern Economics based on data from NMFS (2008b).

Figure 13. Primary Destinations of Alaska and Other US Seafood Exports, 2007



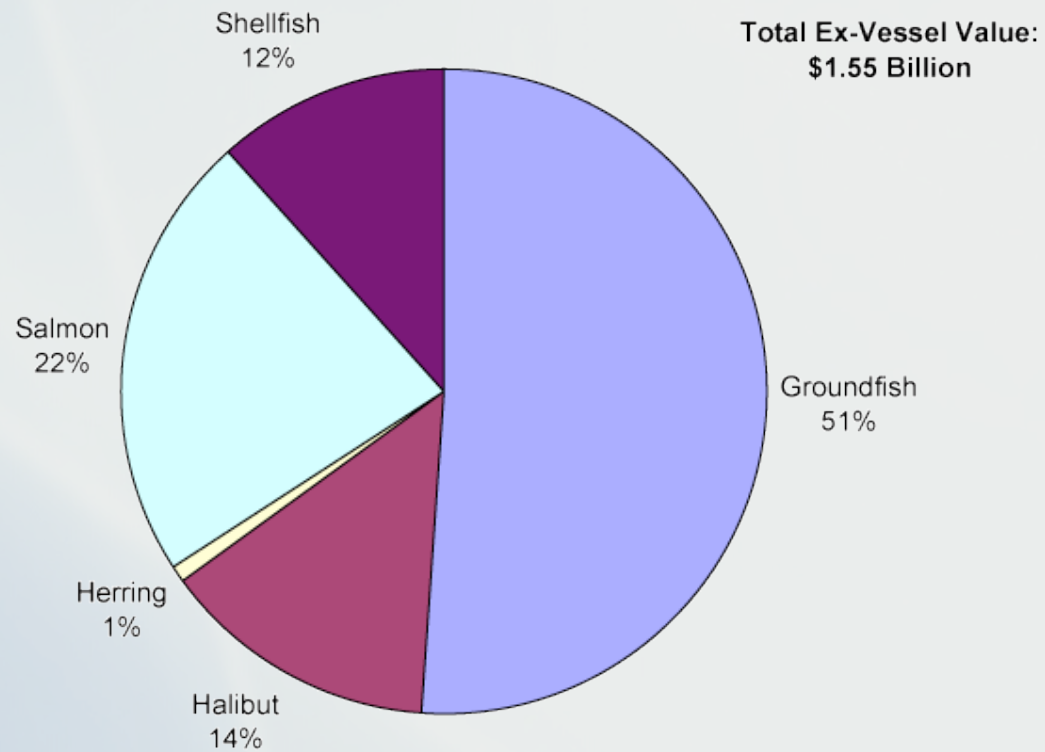
Source: Developed by Northern Economics based on data from NMFS (2008c).

# The Seafood Industry in Alaska's Economy

- First in private sector jobs
- 56,606 direct jobs
- \$1.5 billion ex-vessel
- \$3.63 billion first whole

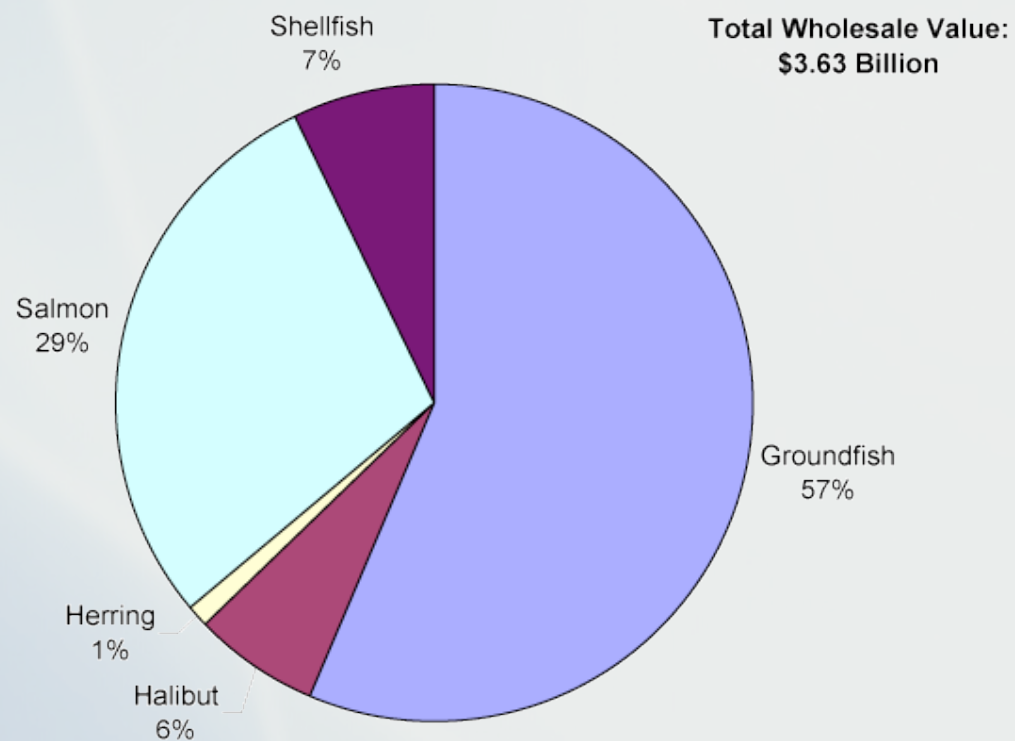
# Major Species

Figure 17. Percentage of Ex-vessel Value of Alaska Seafood Industry Harvest by Major Species, 2007



Source: Developed by Northern Economics based on data from Hiatt (2008a).

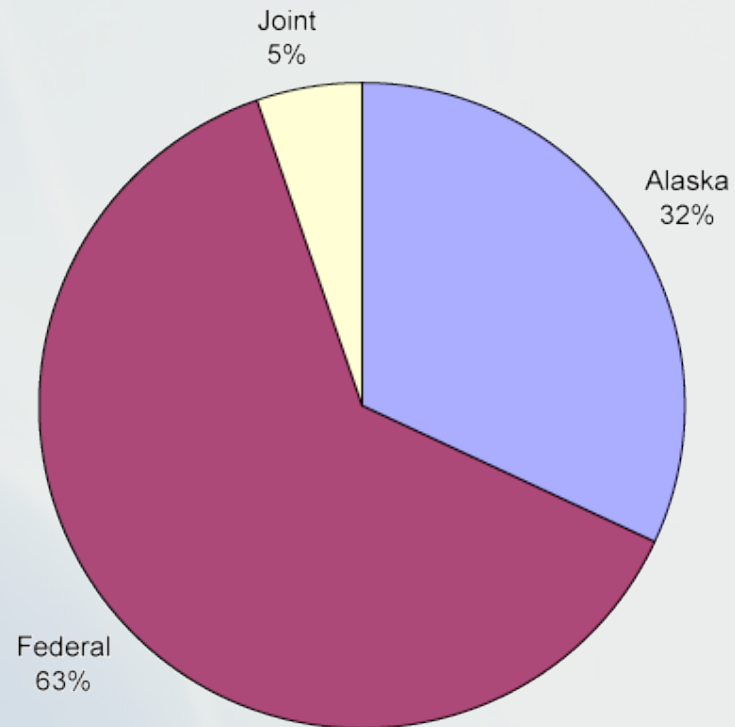
Figure 18. Percentage of First Wholesale Value of Alaska Seafood Industry Harvest by Major Species, 2007



Source: Developed by Northern Economics based on data from Hiatt (2008a).

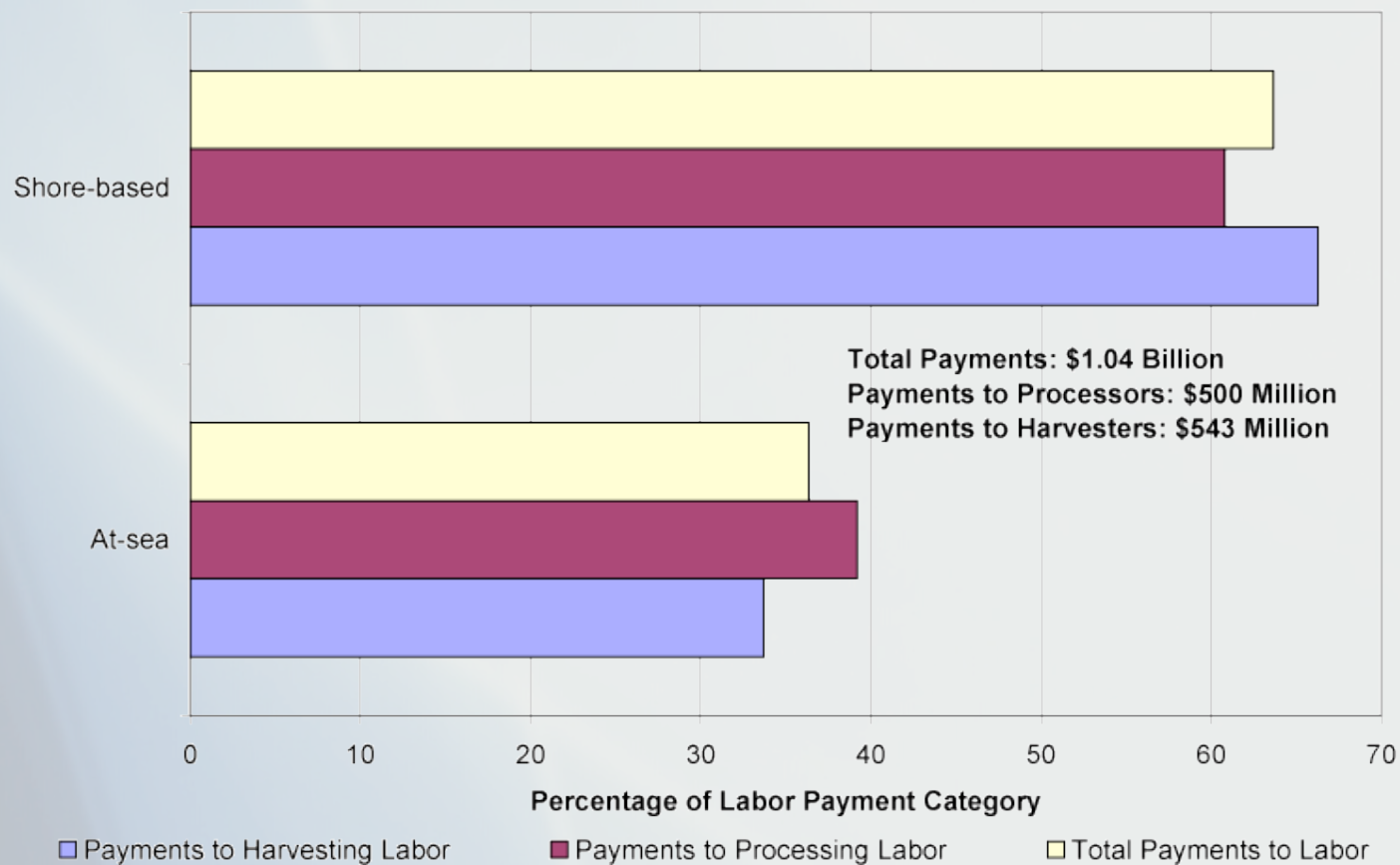
Figure 23. Percentage of Wholesale Value of Alaska Seafood Industry by Fisheries Jurisdiction, 2007

Total Wholesale Value:  
\$3.63 Billion



Source: Developed by Northern Economics based on data from Hiatt (2008a).

Figure 27. Percentage of Alaska Seafood Industry Payments to Labor in the At-sea and Shore-based Sectors, 2007

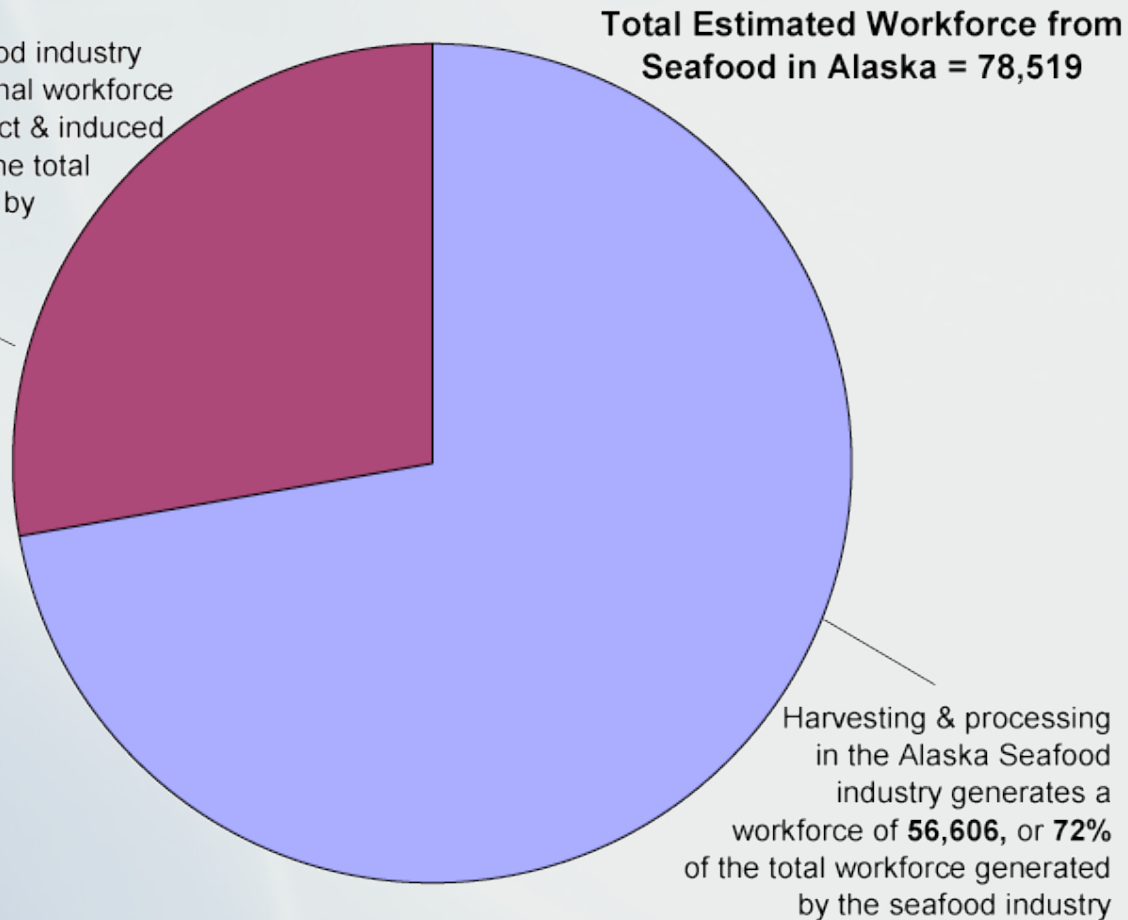


Source: Shore-based processing estimates from ADOLWD (2008b). Harvesting and at-sea estimates were based on data from Hiatt (2008a).



Figure 38. Estimated Direct, Indirect, and Induced Workers in the Seafood Industry in Alaska

Statewide, the seafood industry generates an additional workforce of **21,913** from indirect & induced activities, or **28%** of the total workforce generated by the seafood industry.



Source: Estimated by Northern Economics, Inc. using multipliers from IMPLAN software.

# Workers by Region

Figure 41. Estimated Direct, Indirect, and Induced Workers in Alaska's Seafood Industry, by Region

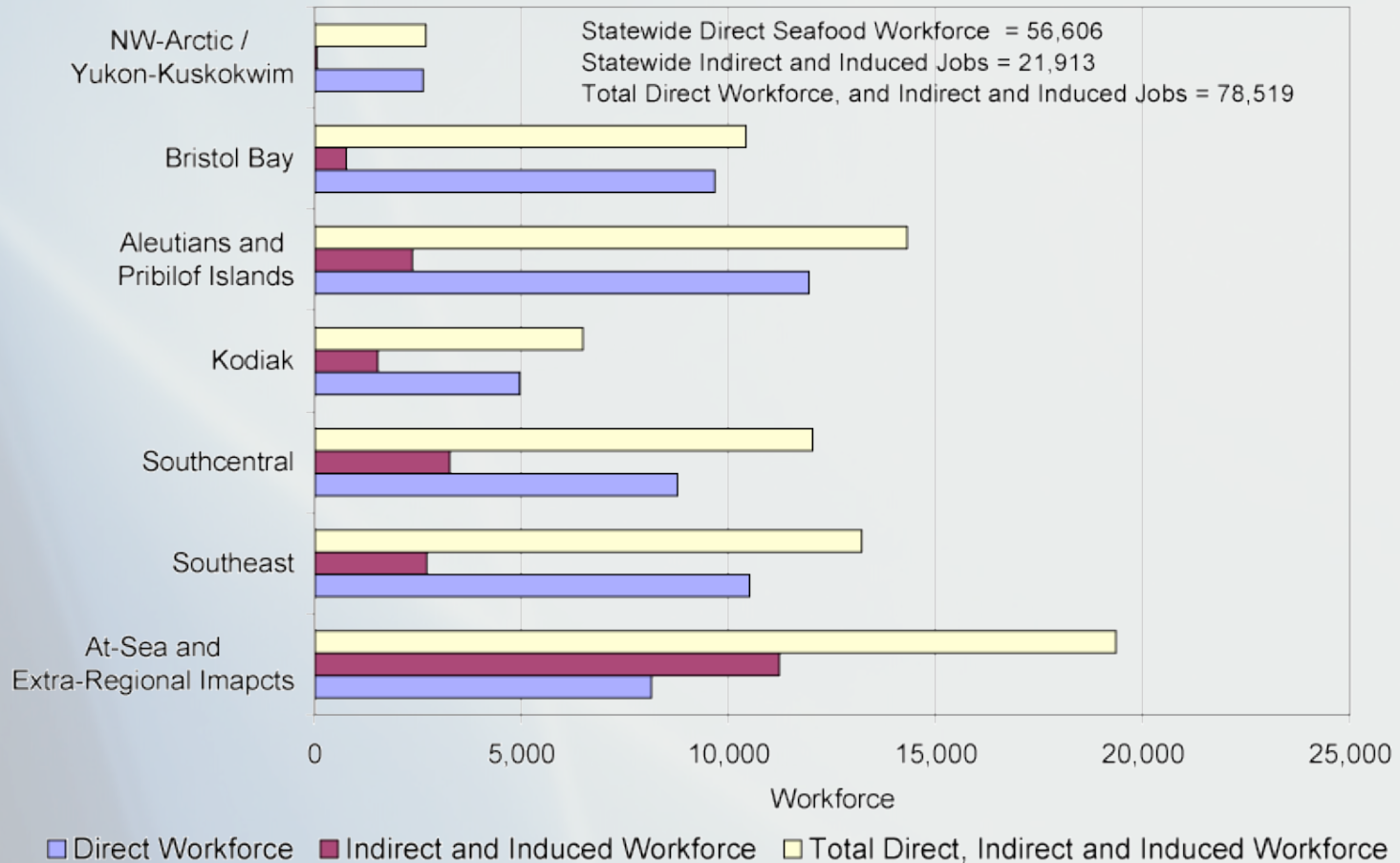
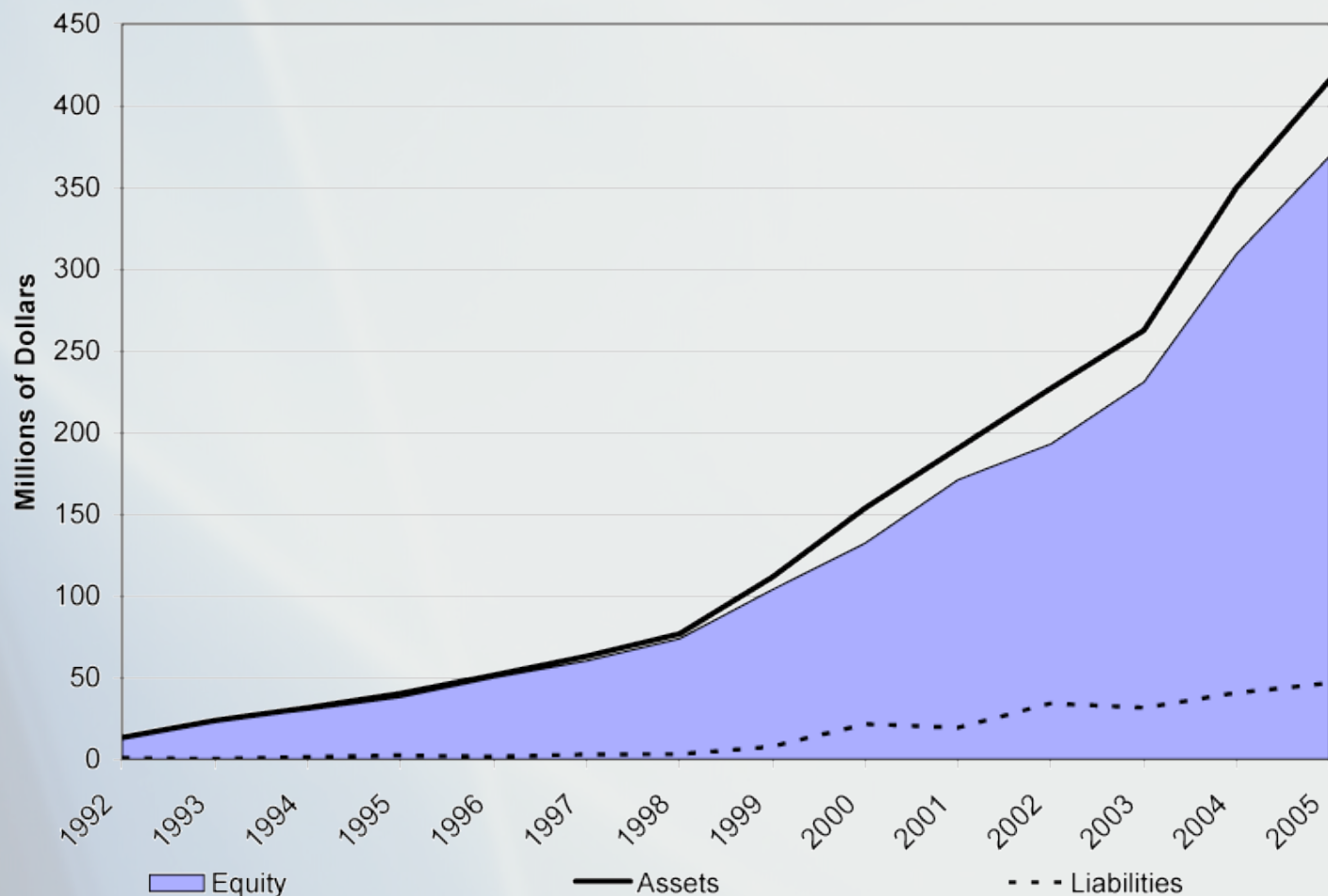


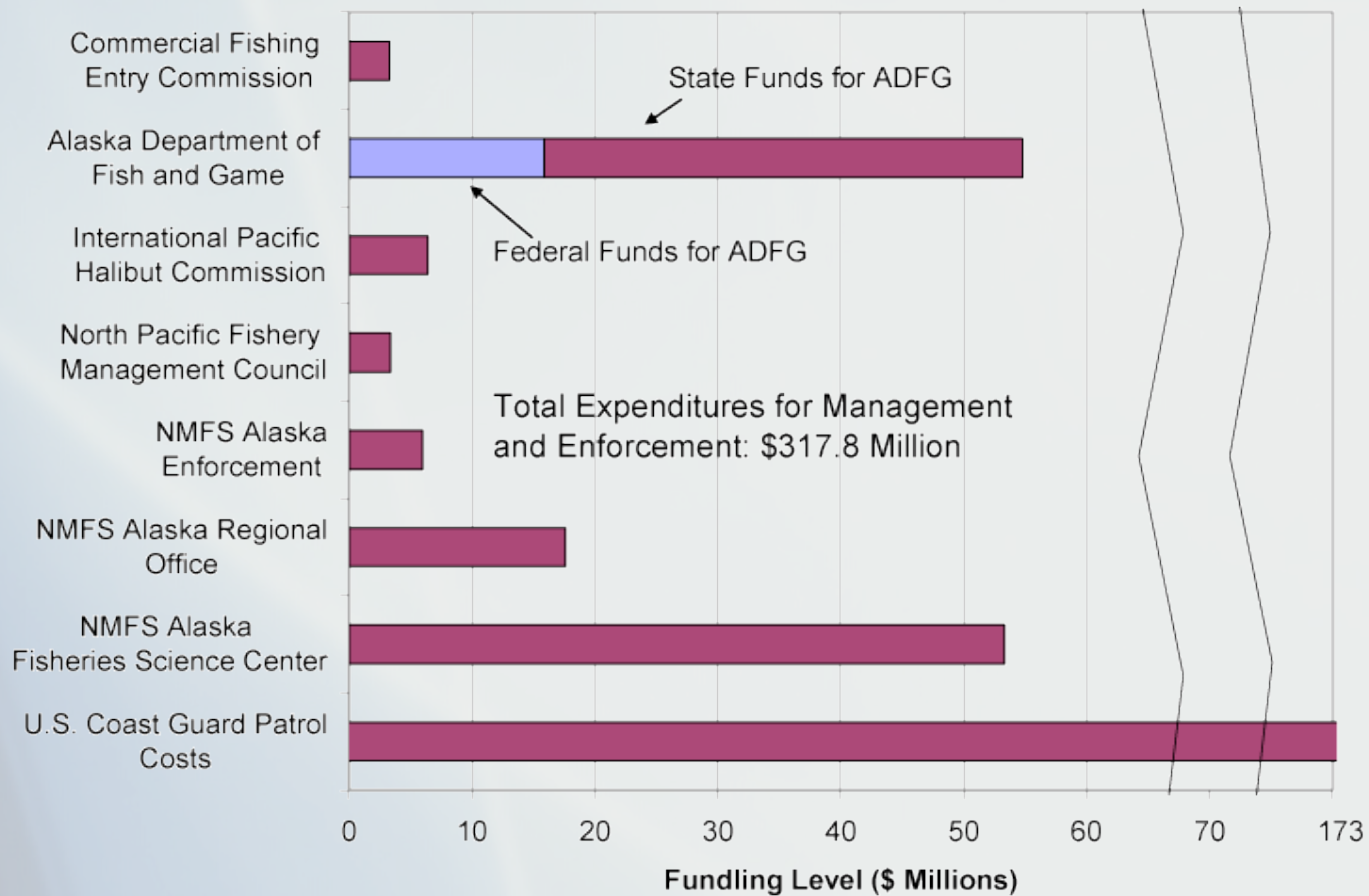
Figure 57. CDQ Program Assets, Liabilities and Equity, 1992–2005



Source: Adapted by Northern Economics from ADCCED, 2006d.

# Impacts of Management, Enforcement, and Research

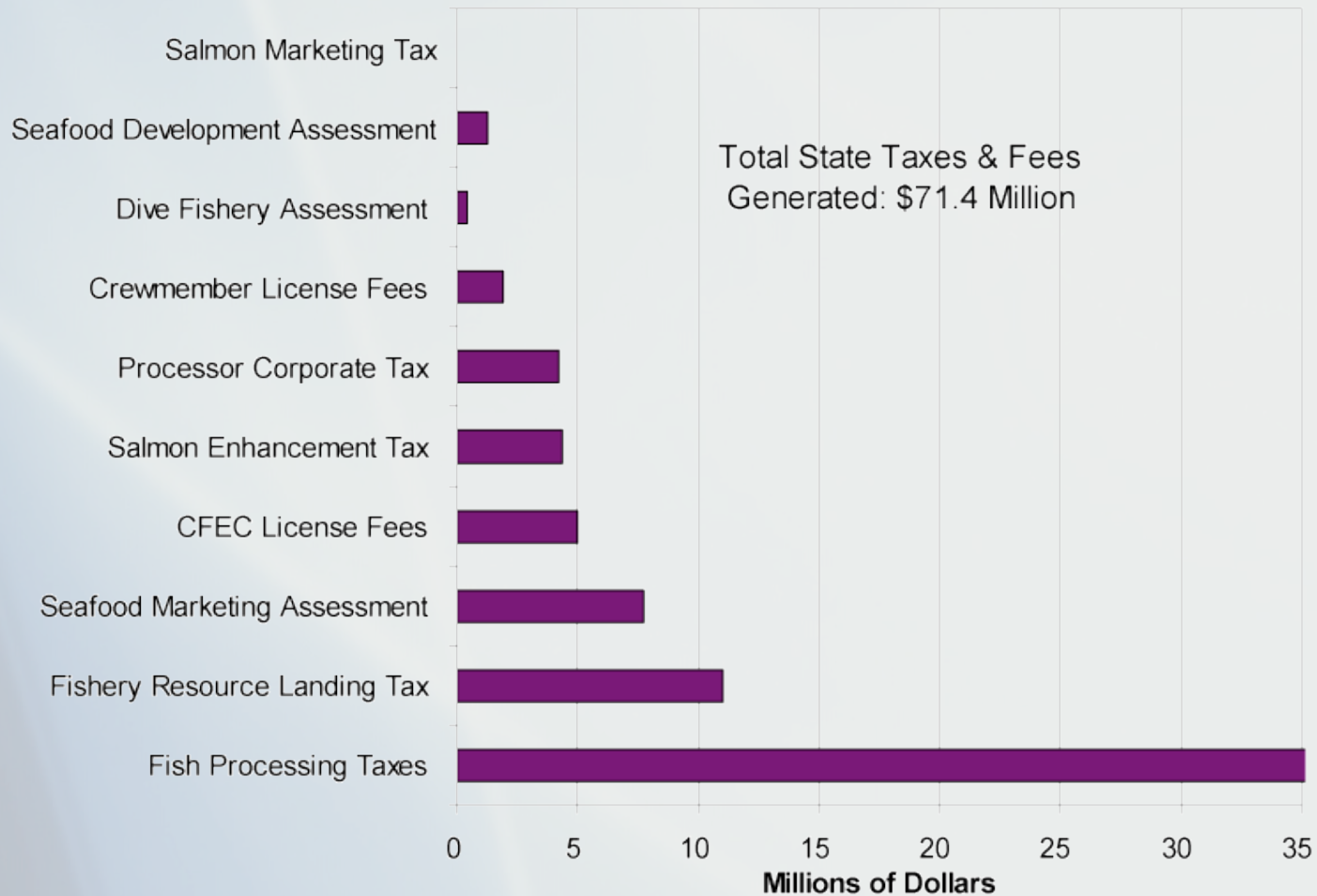
Figure 53. State and Federal Expenditures for Alaska Commercial Fisheries Management, 2006



Source: Developed by Northern Economics based on data from ADF&G (Undated), Bruce (2008), Ferrero (2008), Jones (2008), Leman (2008); Oliver (2008), Penrose (2008), Paterni (2008), Ragone (2008).

# Taxes and Fees

Figure 36. State Revenue Generated by Alaska's Seafood Industry, 2007



Note: CFEC Licenses Fees, Crewmember License Fees and Processor Corporate Taxes reflect 2006 values.

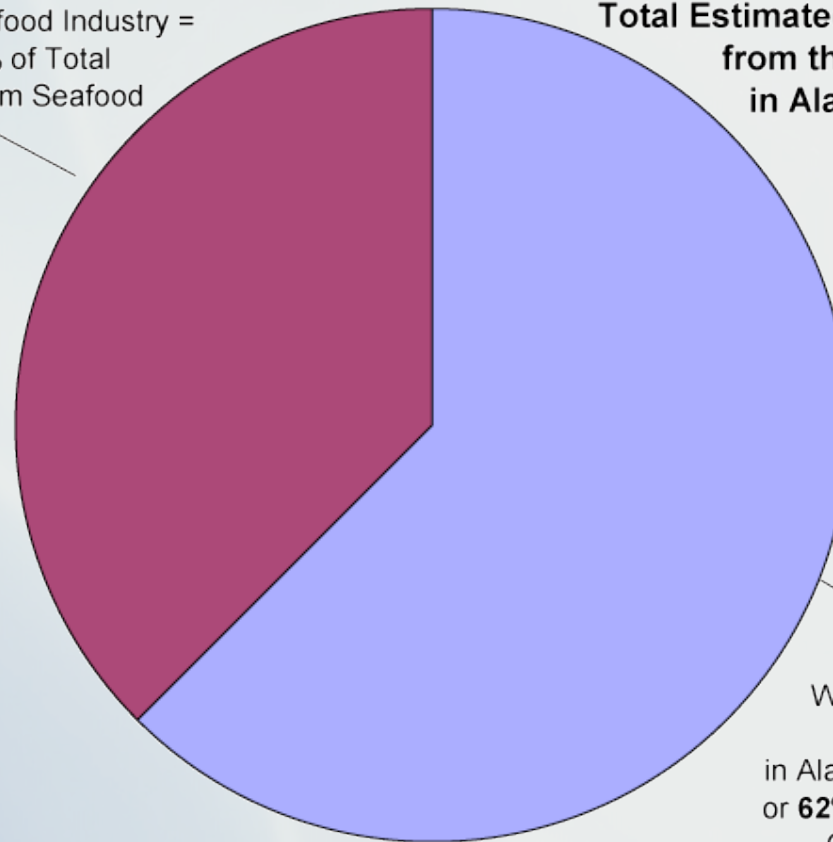
Source: Developed by Northern Economics based on data from ADCCED (2007), ADOR (2008).

# Total Impact

Figure 37. Estimated Direct, Indirect, and Induced Economic Output of Alaska's Seafood Industry

Statewide Indirect and Induced Output from the Seafood Industry = **\$ 2.2 Billion**, or **38%** of Total Economic Output from Seafood

**Total Estimated Economic Output from the Seafood Industry in Alaska = \$ 5.80 Billion**



Wholesale Value from Seafood Processing in Alaska = **\$ 3.6 Billion**, or **62%** of Total Economic Output from Seafood

Source: Estimated by Northern Economics, Inc., using multipliers from IMPLAN software.



Alyeska Plant in Dutch Harbor, photo courtesy of Bob King